Health and Community Development

Supportive Housing: Bring Care into Homes

Webinar

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America Is Not Getting Good Value for Its Health Dollar

![Graph showing life expectancy vs. health expenditures per capita for various countries, with the United States having a lower actual life expectancy than predicted.](image-url)
Proportional Contribution to Premature Death

- Genetic predisposition: 30%
- Behavioral patterns: 40%
- Social circumstances: 15%
- Environmental exposure: 5%
- Health care: 10%

Factors that Affect Health

Examples

- Eat healthy, be physically active
  - Rx for high blood pressure, high cholesterol, diabetes
  - Immunizations, brief intervention, cessation treatment, colonoscopy
  - Fluoridation, 0g trans fat, iodization, smoke-free laws, tobacco tax
  - Poverty, education, housing, inequality

Smallest Impact

- Counseling & Education

Clinical Interventions

- Long-lasting Protective Interventions

Changing the Context to make individuals’ default decisions healthy

Socioeconomic Factors

Largest Impact
Affordable Housing Today

- High quality and service enriched housing is expensive
- Built by network of nonprofits, for-profits and government
- Funded by a mix of public and private sources
  Chief among them is the Low Income Housing Tax Credit
- 3 million apartments built since 1987, housing 15 million low-income people
- Other sources include federal block grants and state and local funds
- Also includes CRA-motivated banks - mortgages paid by tenant rents
- Current business model under stress
Potential Business Model for Supportive Housing

• **New Partners**
  --Combining Health and Community Development
  --Bring in community and health conversion foundations, anchor institutions (Eds and Meds), Education.

• **New Ideas**
  --Cost savings from more humane and smarter care
  --Better measurement - baseline, sense and respond, prove the effects
  --Better coordination - e.g., Strive Network, Integration Initiative
  --New products – Plaza Apartments, Mission Creek, NCB's Green Homes, etc.

• **New Resources**
  --Redirecting existing funds (Medicare/Medicaid, CD funds)
  --Tapping new sources (ACOs, SIBs, Community Benefit, Impact Investors, PRI/MRI)
Health and Community Development

Thank You!

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