A Win-Win Situation

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Factors Enabling Success

• Share vision by hospital and Public Health
• Commitment from the highest level
  – CEO attended meetings faithfully
  – Adequate resources
  – Supported by Dr. Fielding – Director of Public Health
Challenges

• Redirecting dollars from “pet projects”
• Focus on preventable ER utilization good, but takes time to build commitment to address root causes.
• Composition of Board
• Other members lack expertise on using data to drive decisions
  – If only one member with epi training, active and consistent participation essential to build shared commitment
Contribution from Public Health

• Epidemiological data
• Re-enforce to board members the importance of evidence-based decision making
• Helping them to consider other partners and helping to make the link
• Encouraging the board to look at the big picture
Benefits to Public Health

• Increased contacts in the community
• Challenged to include more partners when planning for community health improvements
• Strategic investment by hospital creates opportunity to build DPH population health capacity and scale of efforts.
Benefits to Hospital

- Expanded scope of services on projects (with focus on primary prevention)
- Avoid investment of resources in areas where had previously been misinterpretation of data
- Other hospitals coming to the table