Got Data? California Counties Take Action with the County Health Rankings and Roadmaps Program

May 18, 2012
11:00 AM to 12:30 PM Pacific
2:00 PM to 3:30 PM Eastern

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Use the Q&A function to submit questions or any technical issues
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The Recording and Slides will be available at www.Discussion4Health.org
Q&A Feature

Please submit questions via the Q&A Feature

Please send your questions to All Panelists
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**
As Vice President for Public Health Policy and Advocacy for the Public Health Institute (PHI), Matthew is responsible for designing and implementing PHI strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website: www.phi.org
Dr. Jacobson is the Director of Strategy and Impact for the Public Health Institute where she establishes innovative partnerships that promote research and capacity building for strong public health policy, programs, systems, and practices. Prior to taking this position, Dr. Jacobson was the Director of Performance Improvement for the Los Angeles County Department of Public Health where she led the department’s QI and evaluation efforts. From 2004-2006, she served as a Senior Clinical Advisor for the U.S. Department of Health and Human Services where she worked on the Healthy People initiative and explored the application of systems science approaches—such as systems dynamics, social network analysis, and agent-based modeling—toward achieving public health outcomes.

Website: www.phi.org
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This Web Forum is funded by the Robert Wood Johnson Foundation’s County Health Rankings and Roadmap program and the Wisconsin Population Health Institute
Agenda

- Welcome and Introductions
- Overview of the County Health Rankings and Roadmaps program
- Use of Data and Ranking Reports in the State of CA
- Data as a Partnership Tool in San Bernardino County, CA
- Alameda County Roadmaps project
- Q&A
- Closing and Wrap-Up
Phillip González serves as Project Director for the Roadmaps to Health Community Grants program. As Project Director for the Roadmaps to Health Community Grants, Phillip oversees the provision of grant funding and technical support to local partnerships of policy-makers, business, education, health care, and community organizations that are working to create positive policy change to address the social and economic factors that impact the health of people in their community. Before joining Community Catalyst, Phillip served as Director of Grantmaking for the Blue Cross Blue Shield of Massachusetts Foundation. He holds a master’s degree in public policy from the University of Massachusetts-Boston, and a bachelor's degree from the University of Vermont.

Website: www.communitycatalyst.org
POLL #2

Have you heard of about the Roadmaps to Health Community grants prior to this Web Forum?

a. Yes
b. No
Dr. Wooten has been with the County of San Diego Health and Human Services Agency since 2001, initially as the Deputy Health Officer and now serving as the Public Health Officer since February 2007. In her current role, she has oversight for almost 500 employees and a budget of approximately $100M, serving a county of 3.1 million residents. She is a Board member for the California Conference of Local Health Officers, currently serving a two-year term as President, and the Health Officers Association of California. Dr. Wooten is board-certified in Family Medicine and has a Master’s degree in Public Health. She received both professional degrees from the University of North Carolina, Chapel Hill, followed by residency training at the Georgetown/Providence Hospital Family Practice Residency Program in Washington, DC. In 1989, she completed a preventive medicine residency with emphasis in sports medicine in the joint San Diego State University (SDSU), Graduate School of Public Health University of California San Diego program.

Websites: [www.sdcounty.ca.gov/hhsa](http://www.sdcounty.ca.gov/hhsa) and [www.cdph.ca.gov/programs/cclho/Pages/default.aspx](http://www.cdph.ca.gov/programs/cclho/Pages/default.aspx)
Evy Trevino is Program Coordinator for the County of San Bernardino Department of Public Health’s Healthy Communities Program, a countywide strategic initiative to create healthier environments and promote healthful lifestyle choices for all county residents. The Healthy Communities Program provides support and technical assistance such as local health statistics and specific recommendations for policy and environmental strategies to improve residents’ health. Prior to this assignment Evy was a statistician for the Department of Public Health. Before entering the public sector she worked in the aerospace industry for over fifteen years in systems engineering including research, development, testing, and evaluation.

Website:  
www.co.san-bernardino.ca.us/dph
Dr. Muntu Davis is the Health Officer for Alameda County in Oakland, California. As the County Health Officer, he is focused on improving health, preventing communicable disease outbreaks, and reducing the burden of both acute and chronic disease by tackling the root causes of poor health that limit quality of life and lifespan in many of California's low-income communities.

Websites: [www.acphd.org](http://www.acphd.org) and [www.cdph.ca.gov/programs/cclho/Pages/default.aspx](http://www.cdph.ca.gov/programs/cclho/Pages/default.aspx)
Alex Desautels is the Local Policy Manager at the Alameda County Public Health Department. She oversees local policy activities at the intersection of health and economics, education, criminal justice, housing, land use, and transportation. Advancing equity though local policy and systems change is a core component of the Department’s strategy for eliminating racial, social-economic, and geographic inequities in health outcomes. Alex joined the Public Health Department while earning her Masters of Social Welfare at U.C. Berkeley, with an emphasis on policy, planning, and organizational development. Before moving to California, she worked in violence and teen pregnancy prevention and youth development programs in Washington, DC, her hometown. Outside of work, Alex spends as much time as possible enjoying nature, friends, family, and good food with her little girl and husband.

**Website:**  
www.acphd.org
POLL #6

Racial gaps in wealth soared to record highs in 2009. The median worth of White households was about 19 times that of Black households and 18 times that of Latino households. The foreclosure crisis is a major contributing factor.

Total loss of wealth for people of color due to subprime loans taken from 200-08 is estimated at:

a. 2.5 – 6 billion
b. 75-100 billion
c. 164-213 billion
In 2008, there were more payday lending outlets in CA than the following:

a. Starbucks
b. McDonalds
c. Starbucks and McDonalds combined
Resources

County Health Ranking and Roadmaps Program
www.countyhealthrankings.org/roadmaps

County Health Status Profiles, State of CA
www.cdpgh.ca.gov/programs/ohir/Pages/CHSP.aspx

Alameda County Public Health Department
www.acphd.org

San Bernardino County Department of Public Health
www.co.san-bernardino.ca.us/dph
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www.cdph.ca.gov/programs/CCLHO/Pages/default.aspx

www.phi.org