

Dialogue4Health
April 16, 2013



Why Obesity Is Important to the Latino Community

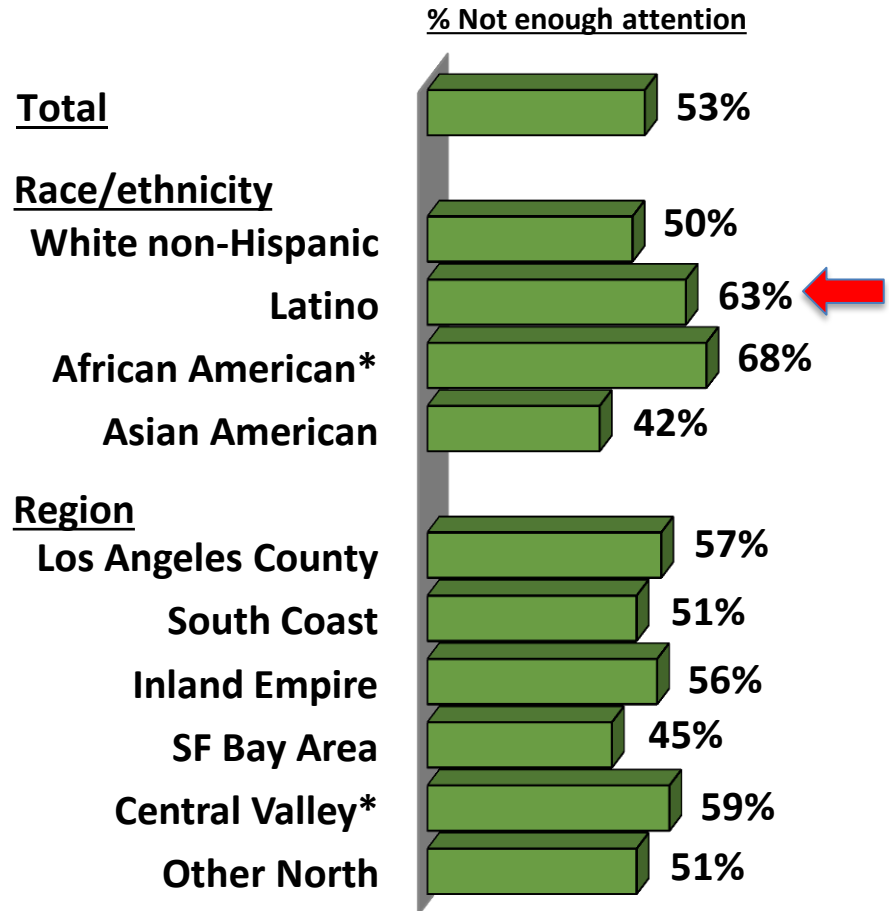
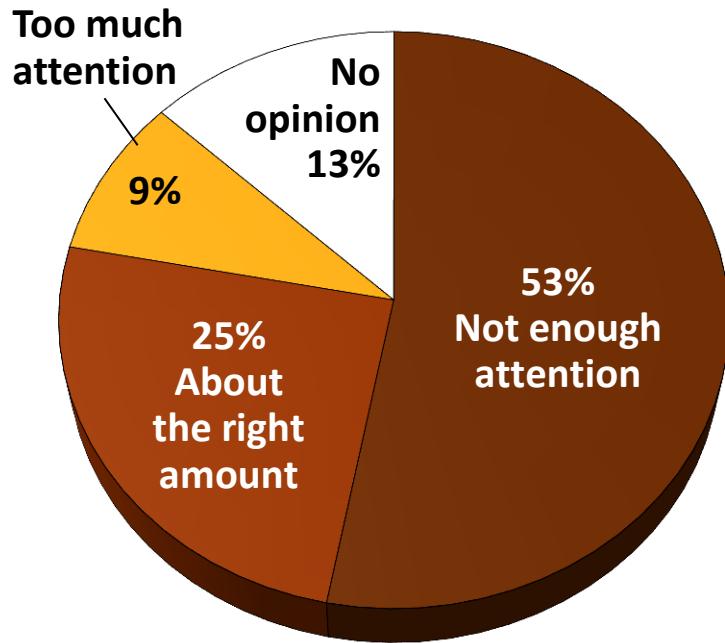
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moderator



Why is Obesity Important to the Latino Community?

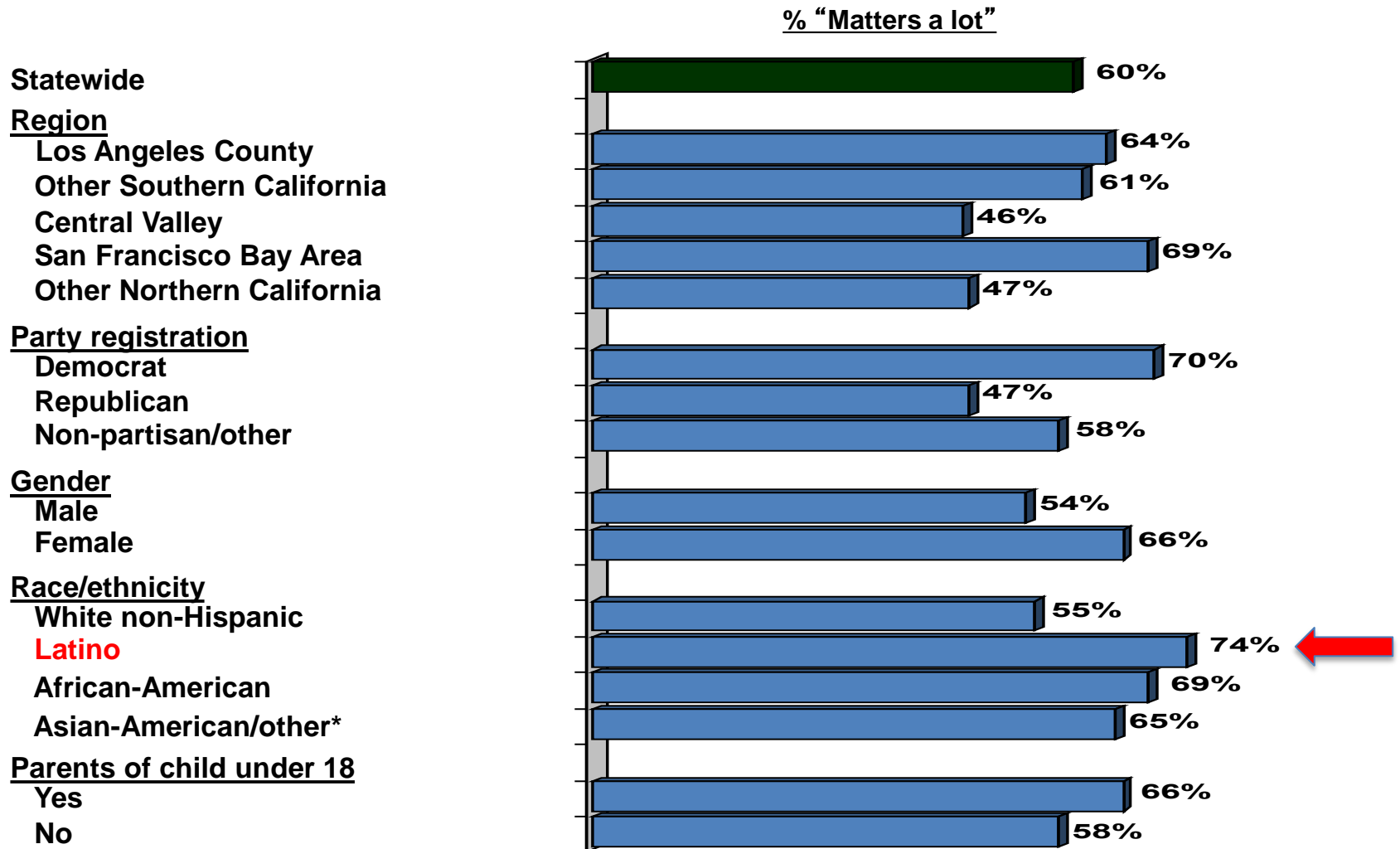
- Obesity robs Latinos of health, productivity, and lives.
- Obesity a symptom of inequities.
- Preventing obesity opens the door to addressing social, educational, and environmental inequities.
- Latino communities can be leaders in preventing obesity and improving conditions for health.

Most Latino voters say not enough attention is being paid to the problem of childhood obesity in their community



* Small sample base.

Most Latino voters feel a child's neighborhood matters a lot for being healthy, getting physical activity and eating healthy foods



* Small sample base.

Latino voters overwhelmingly believe the community should be involved in efforts to prevent obesity

% Should involve the community

Total registered voters

Party registration

Democrat

Republican

Non-partisan/other

Gender

Male

Female

Race/ethnicity

White non-Hispanic

Latino

African-American*

Asian-American/Other*

Household income

Under \$20,000*

\$20,000 - \$59,999

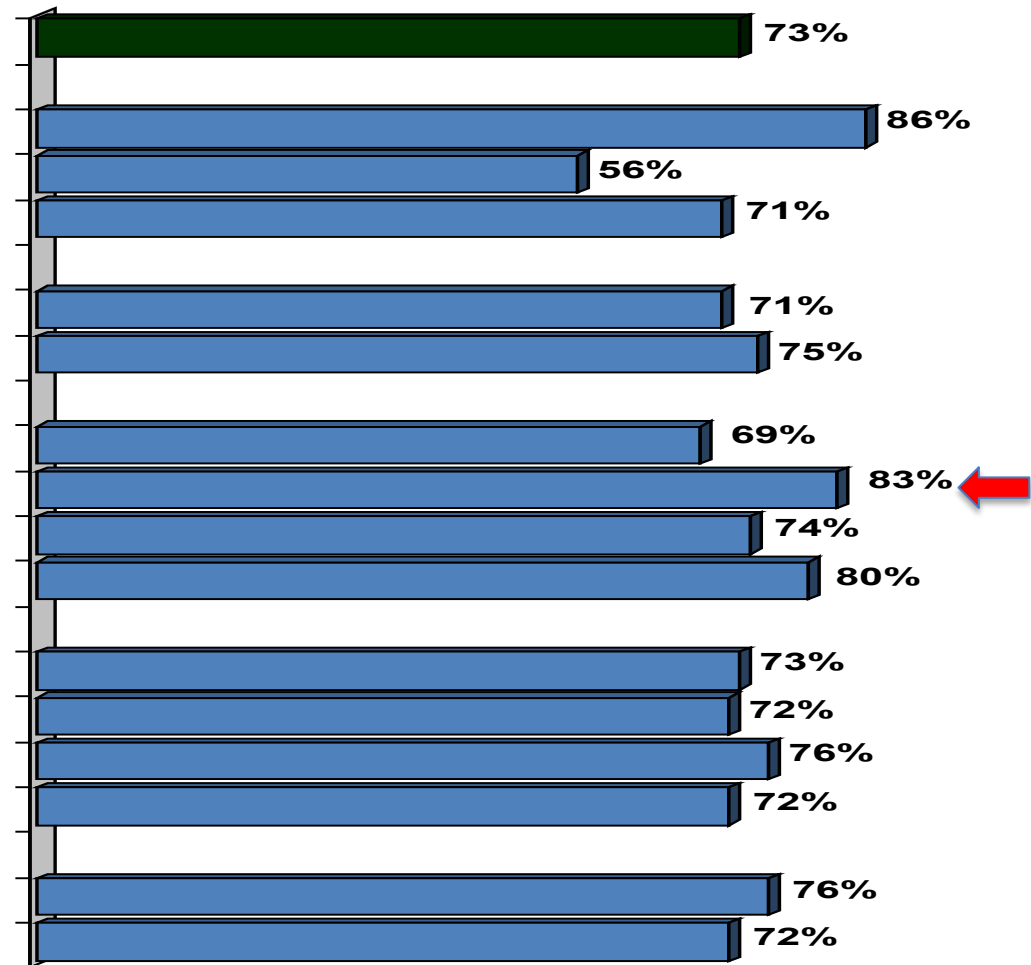
\$60,000 - \$99,999

\$100,000 or more

Parents of child under 18

Yes

No



* Small sample base.



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