Why Obesity Is Important to the Latino Community

Tuesday, April 16
10:30 AM to 12:00 PM Pacific
1:30 PM to 3:00 PM Eastern

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Q&A Feature

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Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**
POLL #1

Are you:

a. Monolingual
b. Bilingual in English and Spanish
c. Multilingual in other languages (please type into Q&A)
Carmen R. Nevarez, MD, MPH
Vice President for External Relations and Preventive Medicine Advisor
Public Health Institute

Dr. Nevarez has over 32 years of experience as a physician and 29 years as a public health practitioner, having served as the Director of Department of Health and Human Services and Health Officer, City of Berkeley, California, as well as in various clinical settings including Medical Director at La Clinica de la Raza in Oakland. She is Immediate Past President of the American Public Health Association (APHA). Her areas of expertise include women's reproductive health, community based strategies for chronic disease prevention, and social media for public health.

Dr. Flores is a Program Manager for The California Endowment’s Healthy California Prevention team. His work focuses on grant-making to improve health and equity through community-based prevention and a health workforce for 21st century health system reform. His work aims to strengthen the public health system, primary care, and community outreach, along with cross-sector collaboration to address the social and environmental factors that shape health outcomes. Dr. Flores was recognized by the National Hispanic Medical Association as 2011 Physician of the Year for his work that addresses social and environmental inequities and the role of communities in advancing policy and systems change to improve health. His vision is for every community to be a healthy, safe, and supportive place to raise children, go to school, work, and play.

Website:  www.calendow.org
Dr. Michael A. Rodríguez is Professor and Vice Chair for Research in the Department of Family Medicine at the David Geffen School of Medicine at UCLA, Director of the UCLA Blum Center on Poverty and Health in Latin America. His research activities focus on ethnic/racial health care and patient-provider communication of sensitive issues. He is a leading researcher and policy expert in the areas of quality of healthcare for multiethnic populations across the age spectrum, workforce diversity and intimate partner violence. Dr. Rodríguez completed his undergraduate training at the UC Berkeley; received his medical degree from the David Geffen School of Medicine at UCLA; completed his residency from the UC San Francisco’s Family Medicine Residency Program; and received his Master of Public Health at the John Hopkins University School of Hygiene and Public Health.

Website: http://healthsciences.ucla.edu/dgsom and http://fm.mednet.ucla.edu
POLL #2

The government ought to prohibit advertising unhealthy food and beverages to young children:

a. Agree
b. Disagree
c. Other (please type your answer into Q&A)
d. Undecided
Rosa Soto is the Regional Director for the California Center for Public Health Advocacy, which she joined at its inception. Through education, outreach and policy change, CCPHA works to raise awareness about critical public health issues and with community advocates to support physical activity and access to nutritious foods. As a first generation Latina, she knows what it's like to grow up in a family and community where eating healthy is a challenge - and she's seen first-hand the consequences of obesity and diabetes.

Website:  www.publichealthadvocacy.org
POLL #3, part 1

*Promotoras* or community health workers are a good source of information about how to prevent obesity and what to advocate for to make neighborhoods healthier:

a. Agree  
b. Disagree  
c. Other (please type your answer into Q&A)  
d. Undecided
POLL #3, part 2

Services of promotoras or community health workers (e.g. health advice, help finding services, advocacy for healthier and safer environments and schools) ought to be covered by health insurance or MediCal:

a. Agree
b. Disagree
c. Other (please type your answer into Q&A)
d. Undecided
Genoveva Islas-Hooker, MPH
Regional Program Director
Central California Regional Obesity Prevention Program (CCROPP)

Genoveva’s experience in public health spans over 20 years in both public and private sectors. Currently, she is the Regional Program Director of the Central California Regional Obesity Prevention Program (CCROPP). CCROPP efforts focus on building community leadership so that residents can be more effective in advocating for change and becoming more civically engaged. Genoveva grew up in rural communities of the San Joaquin Valley; her parents were farm laborers. She is the first in her family to attend college and graduate with an advanced degree. She earned a B.S. in Health Science with an emphasis in Community Health from California State University, Fresno and received a Masters in Public Health degree in Health Education and Promotion from Loma Linda University.

Website: www.ccropp.org
POLL #4, part 1

I advocate for policies that create healthier social and environmental conditions in Latino communities:

a. Agree
b. Disagree
c. Other (please type your answer into Q&A)
d. Undecided
POLL #4, part 2

If you agreed with the above, please check all of the following that you do:

a. Phone or write letters to elected officials
b. Meet with elected officials
c. Write letters to the newspaper, post comments on line
d. Organize neighbors to take action
e. Other (please type your answer into Q&A)
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