

Why Obesity Is Important to the Latino Community

Tuesday, April 16

10:30 AM to 12:00 PM Pacific

1:30 PM to 3:00 PM Eastern

Welcome and thank you for joining our Web Forum!

Technical difficulties? Call **1-866-229-3239**

Questions and Comments? Submit them via **Q&A**

Please participate in the **polls** and click **submit**

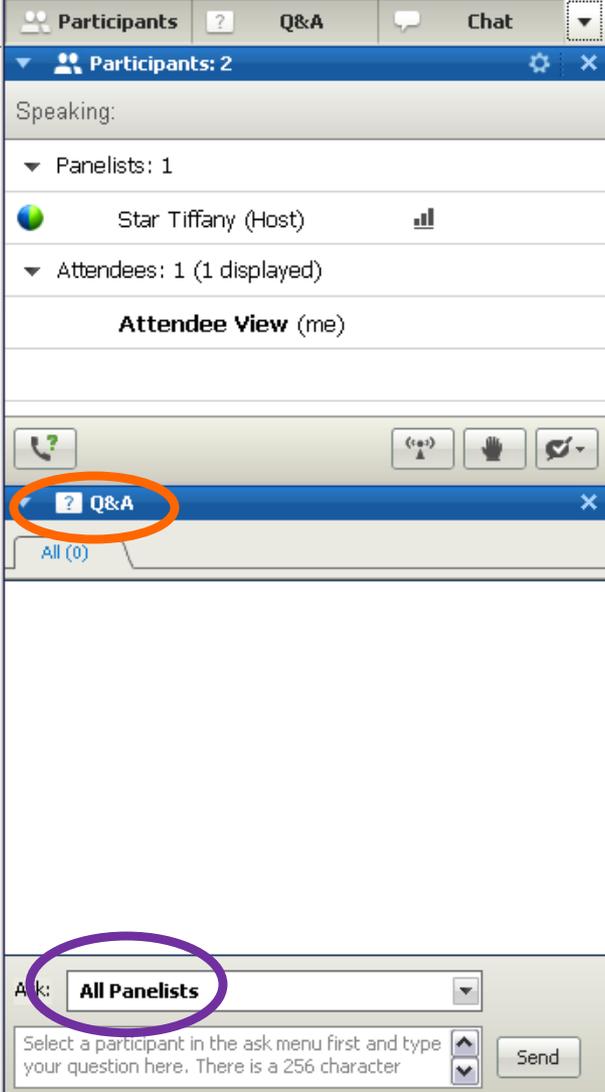
Please complete the Post-Web Forum online evaluation. **We need your feedback!**

Access the **Recording** and **Slides** at www.Dialogue4Health.org

Q&A Feature

Please submit questions via the
Q&A Feature

Please send your questions to
All Panelists



The screenshot displays the Zoom meeting interface. At the top, there are tabs for 'Participants', 'Q&A', and 'Chat'. The 'Participants' tab is active, showing a list of participants. Below the list, there are icons for 'Mute', 'Unmute', and 'Raise Hand'. The 'Q&A' tab is highlighted with an orange circle. Below the 'Q&A' tab, there is a dropdown menu labeled 'Ask:' with 'All Panelists' selected and highlighted with a purple circle. Below the dropdown menu, there is a text input field with a placeholder message: 'Select a participant in the ask menu first and type your question here. There is a 256 character'. To the right of the input field is a 'Send' button.

Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**



Partic... Chat Q&A Polling

Participants: 2

Name	Tools
Star Tiffany (Host)	
Attendees: 1 (1 displayed)	

Attendee View

Request Mute

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character limit. Send

Time elapsed: 0:20 Time limit: 1:30

Poll Questions:

1. I am attending this Web Forum:

- a. Individually
- b. In a group of 2-5
- c. In a group of 6-10
- d. In a group of more than 10 people

Submit

Your answer may be recorded. Submit

POLL #1

Are you:

- a. Monolingual
- b. Bilingual in English and Spanish
- c. Multilingual in other languages (please type into Q&A)



Carmen R. Nevarez, MD, MPH

Vice President for External Relations
and Preventive Medicine Advisor
Public Health Institute

Dr. Nevarez has over 32 years of experience as a physician and 29 years as a public health practitioner, having served as the Director of Department of Health and Human Services and Health Officer, City of Berkeley, California, as well as in various clinical settings including Medical Director at La Clinica de la Raza in Oakland. She is Immediate Past President of the American Public Health Association (APHA). Her areas of expertise include women's reproductive health, community based strategies for chronic disease prevention, and social media for public health.

Websites: www.phi.org and www.Dialogue4Health.org



George Flores, MD, MPH

Program Manager

Prevention

The California Endowment

Dr. Flores is a Program Manager for The California Endowment's Healthy California Prevention team. His work focuses on grant-making to improve health and equity through community-based prevention and a health workforce for 21st century health system reform. His work aims to strengthen the public health system, primary care, and community outreach, along with cross-sector collaboration to address the social and environmental factors that shape health outcomes. Dr. Flores was recognized by the National Hispanic Medical Association as 2011 Physician of the Year for his work that addresses social and environmental inequities and the role of communities in advancing policy and systems change to improve health. His vision is for every community to be a healthy, safe, and supportive place to raise children, go to school, work, and play.

Website: www.calendow.org



Michael Rodríguez, MD, MPH

Professor and Vice Chair for Research
Department of Family Medicine
David Geffen School of Medicine at UCLA

Dr. Michael A. Rodríguez is Professor and Vice Chair for Research in the Department of Family Medicine at the David Geffen School of Medicine at UCLA, Director of the UCLA Blum Center on Poverty and Health in Latin America. His research activities focus on ethnic/racial health care and patient-provider communication of sensitive issues. He is a leading researcher and policy expert in the areas of quality of healthcare for multiethnic populations across the age spectrum, workforce diversity and intimate partner violence. Dr. Rodríguez completed his undergraduate training at the UC Berkeley; received his medical degree from the David Geffen School of Medicine at UCLA; completed his residency from the UC San Francisco's Family Medicine Residency Program; and received his Master of Public Health at the John Hopkins University School of Hygiene and Public Health.

Website: <http://healthsciences.ucla.edu/dgsom> and <http://fm.mednet.ucla.edu>

POLL #2

The government ought to prohibit advertising unhealthy food and beverages to young children:

- a. Agree
- b. Disagree
- c. Other (please type your answer into Q&A)
- d. Undecided



Rosa Soto

Regional Director

California Center for Public Health Advocacy (CCPHA)

Rosa Soto is the Regional Director for the California Center for Public Health Advocacy, which she joined at its inception. Through education, outreach and policy change, CCPHA works to raise awareness about critical public health issues and with community advocates to support physical activity and access to nutritious foods. As a first generation Latina, she knows what it's like to grow up in a family and community where eating healthy is a challenge - and she's seen first-hand the consequences of obesity and diabetes.

Website: www.publichealthadvocacy.org

POLL #3, part 1

Promotoras or community health workers are a good source of information about how to prevent obesity and what to advocate for to make neighborhoods healthier:

- a. Agree
- b. Disagree
- c. Other (please type your answer into Q&A)
- d. Undecided

POLL #3, part 2

Services of *promotoras* or community health workers (e.g. health advice, help finding services, advocacy for healthier and safer environments and schools) ought to be covered by health insurance or MediCal:

- a. Agree
- b. Disagree
- c. Other (please type your answer into Q&A)
- d. Undecided



Genoveva Islas-Hooker, MPH

Regional Program Director
Central California Regional
Obesity Prevention Program (CCROPP)

Genoveva's experience in public health spans over 20 years in both public and private sectors. Currently, she is the Regional Program Director of the Central California Regional Obesity Prevention Program (CCROPP). CCROPP efforts focus on building community leadership so that residents can be more effective in advocating for change and becoming more civically engaged. Genoveva grew up in rural communities of the San Joaquin Valley; her parents were farm laborers. She is the first in her family to attend college and graduate with an advanced degree. She earned a B.S. in Health Science with an emphasis in Community Health from California State University, Fresno and received a Masters in Public Health degree in Health Education and Promotion from Loma Linda University.

Website: www.ccropp.org

POLL #4, part 1

I advocate for policies that create healthier social and environmental conditions in Latino communities:

- a. Agree
- b. Disagree
- c. Other (please type your answer into Q&A)
- d. Undecided

POLL #4, part 2

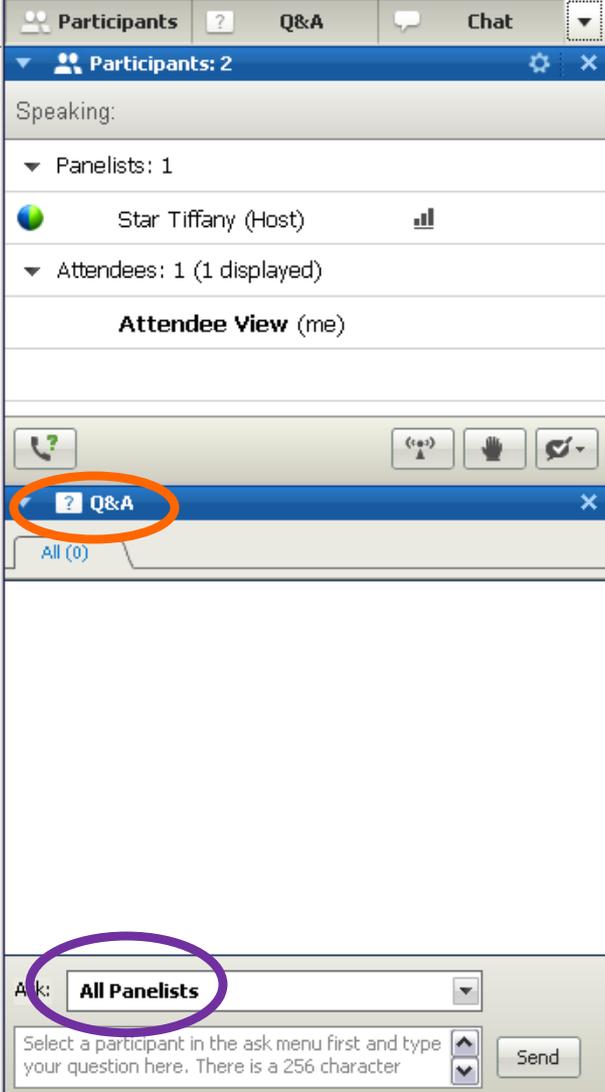
If you agreed with the above, please check all of the following that you do:

- a. Phone or write letters to elected officials
- b. Meet with elected officials
- c. Write letters to the newspaper, post comments on line
- d. Organize neighbors to take action
- e. Other (please type your answer into Q&A)

Q&A Feature

Please submit questions via the
Q&A Feature

Please send your questions to
All Panelists



The screenshot displays the Zoom meeting interface. At the top, there are tabs for 'Participants', 'Q&A', and 'Chat'. The 'Q&A' tab is selected and highlighted with an orange circle. Below the tabs, the 'Participants' list shows 'Star Tiffany (Host)' and 'Attendees: 1 (1 displayed)'. The 'Attendee View' is set to 'me'. The 'Q&A' section is currently empty, showing 'All (0)'. At the bottom, the 'Ask:' dropdown menu is set to 'All Panelists', which is highlighted with a purple circle. Below the dropdown, there is a text input field with a placeholder: 'Select a participant in the ask menu first and type your question here. There is a 256 character'. A 'Send' button is located to the right of the input field.

Thank you to our Web Forum Sponsors:



Why Obesity Is Important to the Latino Community

Tuesday, April 16

Thank you for joining our Web Forum!

The **Recording** and **Slides** will be available shortly
at www.Dialogue4Health.org