City of Santa Ana
Population: 327,731 (California State Department of Finance, Demographic Unit, 01/01/12)

Existing Recreational Open Space Ratio
• 1.48 acres per 1,000 population
• Comparison - New York City has 19.5% of its land dedicated to parks, or 4.5 acres per 1,000 people

Santa Ana Municipal Code
• Section 35-108 – indicates “Development of parks…. Shall be sufficient to provide two (2) acres per one thousand (1000) population in the city”
Accomplishments

New City Park Sites (6 New Projects)
- Maple/Occidental Exercise Park

New Bike Trail Improvements (3 New Projects)
- McFadden Triangle
- Alton - McArthur Phase I
- Alton - SunFlower Phase II

New Joint Use Sites (5 New Projects)
- Community Garden/Madison Park/Madison Elementary School
- Willard Intermediate Park
Policy Change

HEAL Resolution (Healthy Eating and Active Living) No.2011-003
➤ Focus: open space, walking & biking connectivity, joint-use, non-smoking ordinance, healthy food access, and promotion of physical fitness
   ✷ Non-Smoking Ordinance –NS-2827

Healthy Snacks in Vending Machines No. 2006-053
➤ To establish a policy that ensures that no less than 50% of the food & beverages provided in all vending machines located at City-owned facilities are of a healthy variety
Collaboration

- Neighborhood Associations
- Santa Ana Unified School District
- Non-Profits
Parks, Recreation and Community Services Agency created a Fitness Map for each of the 5 SALUD sites in Santa Ana. Thousands of each map were printed and distributed to the community.

The SALUD program and the Walk-A-Thon help inform Santa Ana residents of the meaning and importance of active-living.

The SALUD program continues to offer walking clubs and fitness activities at various parks in Santa Ana.

Hundreds of Santa Ana residents who experienced active-living for 5 weeks received a Santa Ana Fitness Award.
Madison Park NA
Walk-a-Thon, Resource Faire, and Cultural Festival
September 29, 2012
Maple/Occidental Project

$380,000 (TE Grant funds and A&D In-lieu)

- Dry Stream Bed
- Fitness Stations
- Bike Rack
- Drinking Fountain
- Water Tolerant Vegetation
Occidental Project
Maple/Occidental Exercise Park
Ribbon Cutting Ceremony
October 27, 2012
Community Garden
Madison Park Community Garden
$376,000 (CDBG)
Willard New Joint Use Site
Willard Intermediate Park

- Proposition 84 – 10/2010
- $4.4 Million Grant
- Phase 1 begins construction early summer 2013
- Completion date end of summer 2013
- New 4.5 Acre Park
- Multi-Purpose Field
- Tarton Track
- Outdoor Basketball
- Play Area/Exercise Equipment
- Sport & Security Lights
- Restroom/Office
- Phase II – playground, basketball courts & sports lighting
Grant Process

Proposition 84 “Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006”
Passed by California voters on November 7, 2006

$5.4 billion approved
Funding under the “Statewide Park Development and Community Revitalization Act” will be release in two rounds:
1st Round: $184 million
2nd Round: $184 million

Competitive Grant ($100,000 to $5,000,000)
No matching funds required
No guarantee that project will be selected

Eligible applicant:
Cities, Counties, Districts, Non-Profit Organizations, Joint Powers Authority
Partnerships are encouraged
Eligible Projects:
- Acquisition of new Park site
- Athletic fields and courts
- Community Center
- Community Garden
- Gymnasiums
- Recreational Bike Trails
- Open Space and Natural areas
- Performing Arts
- Picnic Areas
- Playground and tot lots
- Skate Parks
- Swimming Pool
- Restroom Building and Parking Lots
- Landscaping and public art

• Programs, staff and equipment are not eligible for funding
Conduct community meetings and gather input

SAUSD Approval
   Concept

City Council approval
   Resolution to submit grant application

• Preparation of grant application
• State review of application
• Award Notice
• Prepare CEQA document
   Complete within 1 year
• Contract Period
   Three years
Bike Trail Improvements

Alton – MacArthur Phase I
5 miles
$1 million (BTA Grant Funding)
Bike Trail

MacArthur – Sunflower Phase II
.5 miles
$1.4 million (RTP, TE Grant Funding and Park A&D matching Funds)