

Dialogue4Health

Weight of the Nation Web Forum Series

Registration and Attendance

Web Forum title	Date	Registrants	Attendees	% Attending
Why Obesity Is Important to the Latino Community	4/16/13	989	541	55%
Let's Get Healthy with HBO's 'The Weight of the Nation'	7/12/12	72	44	61%
Acting on the Weight of the Nation	6/28/12	2014	1222	61%
Taking on the Weight of the Nation	5/1/12	1877	1151	61%
<i>TOTAL</i>		4952	2958	

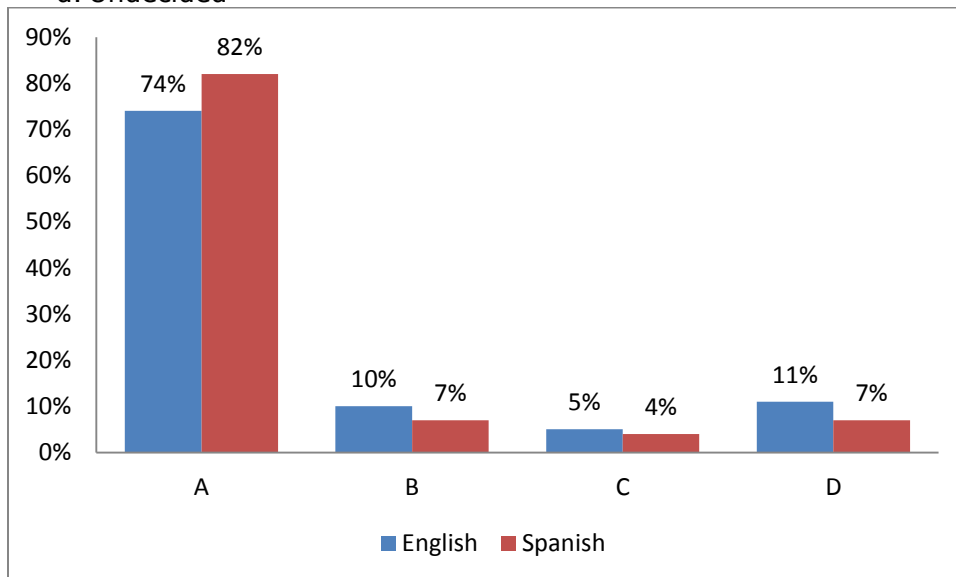
Satisfaction

Web Forum title	Quality of Content (Excellent/Good)	Usefulness of Information (Extremely/Fairly)	How well informed BEFORE Web Forum (Well/Fairly Well informed)	How well informed AFTER Web Forum (Well/Fairly Well informed)
Why Obesity Is Important to the Latino Community	94.0% (English) 96.3% (Spanish)	86.4% (English) 76.9% (Spanish)	66.5% (English) 57.7% (Spanish)	91.6% (English) 84.6% (Spanish)
Let's Get Healthy with HBO's 'The Weight of the Nation'	89.4%	85.0%	50.0%	52.6%
Acting on the Weight of the Nation	91.3%	81.3%	45.2%	61.6%
Taking on the Weight of the Nation	96.9%	92.1%	92.7%	97.6%

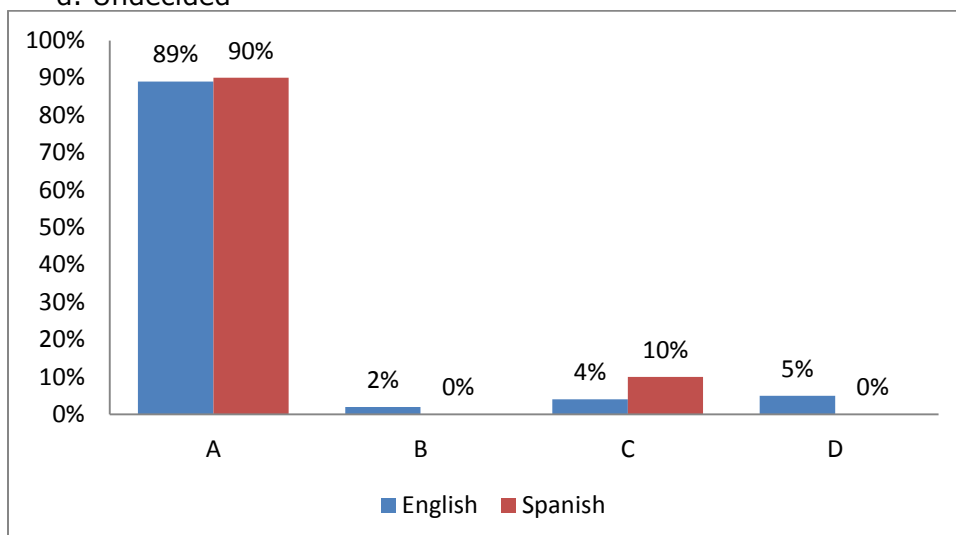
Poll Questions (of those who responded)

Web Forum: *Why Obesity Is Important to the Latino Community*

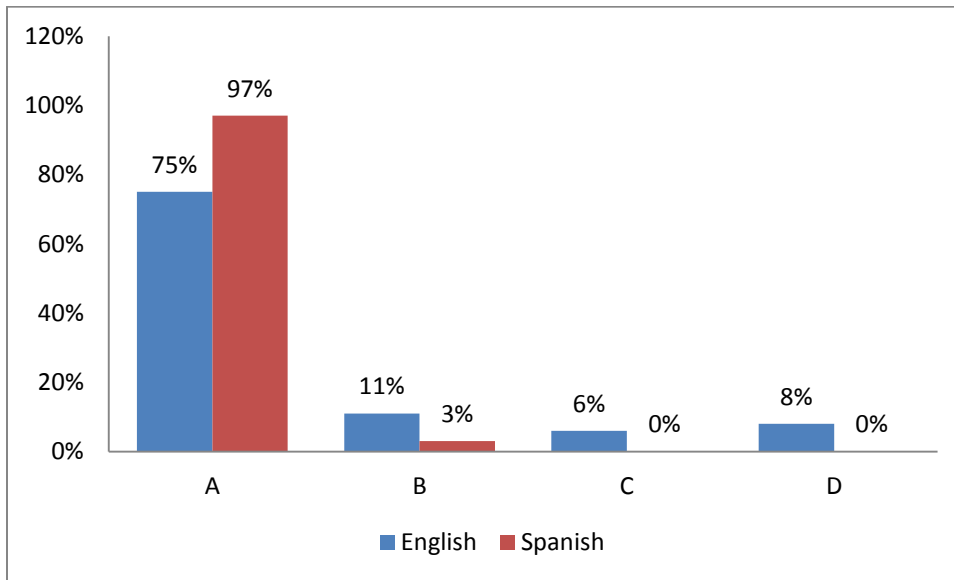
1. The government ought to prohibit advertising unhealthy food and beverages to young children.
 - a. Agree
 - b. Disagree
 - c. Other (please type your answer into Q&A)
 - d. Undecided



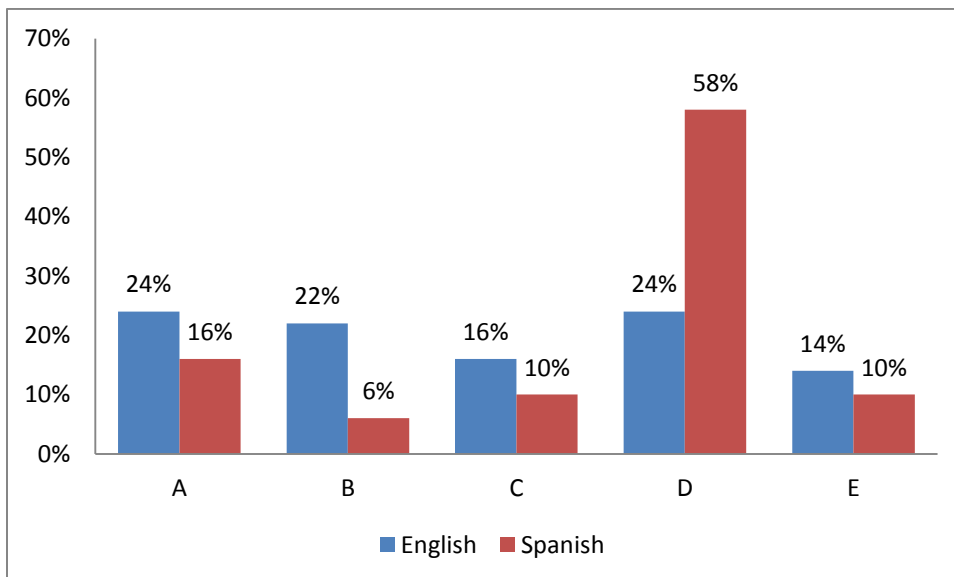
2. *Promotoras* or community health workers are a good source of information about how to prevent obesity and what to advocate for in order to make neighborhoods healthier:
 - a. Agree
 - b. Disagree
 - c. Other (please type your answer into Q&A)
 - d. Undecided



3. I advocate for policies that create healthier social and environmental conditions in Latino communities:
 - a. Agree
 - b. Disagree
 - c. Other
 - d. Undecided

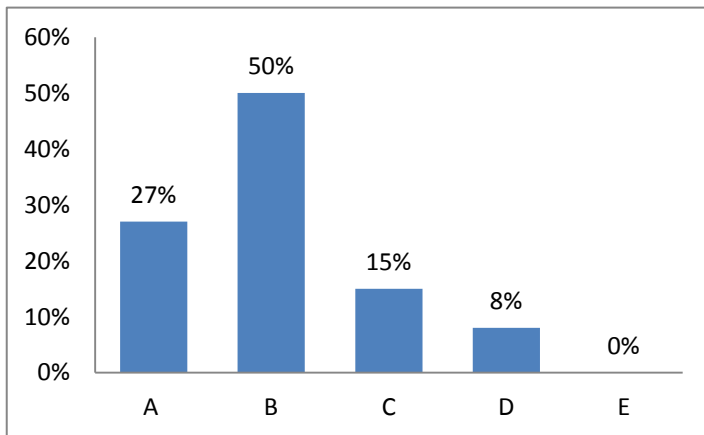


4. If you agreed with the above, please check all of the following that you do:
 - a. Phone or write letters to elected officials
 - b. Meet with elected officials
 - c. Write letters to the newspaper, post comments on line
 - d. Organize neighbors to take action
 - e. Other (please type your answer into Q&A)

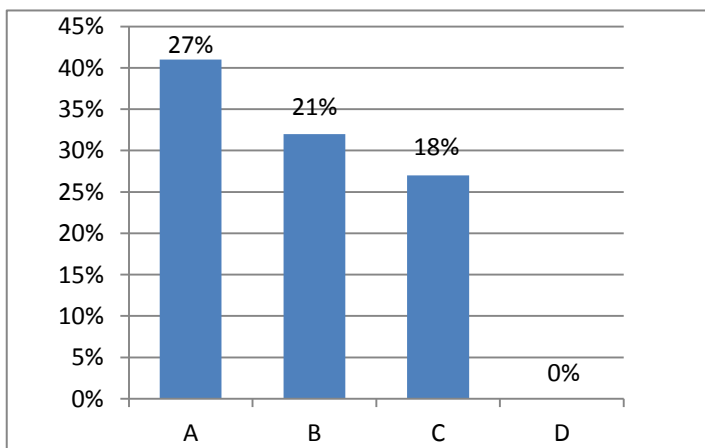


Web Forum: *Let's Get Healthy with HBO's "The Weight of the Nation" (Labor)*

1. I want to help take on obesity and other chronic diseases in my community. I am especially interested in:
 - a. Diabetes—27%
 - b. Obesity—50%
 - c. Asthma—15%
 - d. High blood pressure—8%
 - e. Other—0%

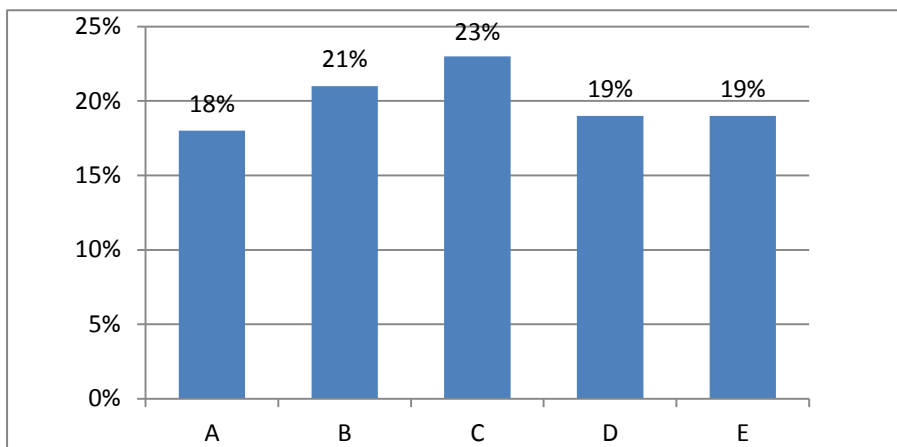


2. I want to learn how I can work with my co-workers to improve our health and wellness. I am interested in:
 - a. Walking and movement—41%
 - b. Healthy eating—32%
 - c. Chronic disease prevention and management—27%
 - d. Other—0%



Web Forum: *Acting on the Weight of the Nation*

1. What type of assistance would be useful in your efforts to address the obesity epidemic? Please check all that apply
 - a. A peer learning community—18%
 - b. Success stories from other communities—21%
 - c. Sample meeting materials from other communities—23%
 - d. GIS maps to highlight community features and data relevant to an obesity prevention mobilization activity—19%
 - e. Identifying and connecting with communities with experience hosting an event—19%



The Weight of the Nation™ documentary is part of a public education initiative addressing the national obesity epidemic and proposing solutions that communities can put into practice. Copyright © 2012 KFHP, Inc. All rights reserved. The Weight of the Nation™ is a licensed trademark of the U.S. Department of Health and Human Services, managed by the Centers for Disease Control and Prevention. Use of this trademark is not an endorsement by HHS or CDC of a particular company or organization. The Weight of the Nation™ is a presentation of HBO and the Institute of Medicine (IOM), in association with the Centers for Disease Control and Prevention (CDC) and the National Institutes of Health (NHI), and in partnership with the Michael & Susan Dell Foundation and Kaiser Permanente.