Benchmarking 101: Measuring Your Progress

PLACE MATTERS Webinar #2
Wednesday, July 22, 2009
1:30 pm – 3:00 pm EDT
Housekeeping Notes

- If you have technical difficulties call 1-866-229-3239 for assistance
- Use the “Q&A” function to submit questions or any technical issues
- Participate in the Web polls
- Complete the Post-Webinar online evaluation. We need your feedback!
- Webinar will be posted online. Check the Place Matters Web site for more details.
PLACE MATTERS
Webinar Series

1. Engaging Your Elected Officials in the Fair Health Movement [4/15/09]
2. Benchmarking 101: Measuring Your Progress [7/22/09]
3. Benchmarking 102: Charting Your Place Matters Progress [8/19/09]
4. Communicating about the Place Matters Initiative [9/9/09]
5. Strategic Fundraising and Resource Development [10/28/09]
AGENDA

• Welcome and Housekeeping Notes; Introduction of Presenters [Nehanda Lindsey]
• Overview of the purpose and value of this Webinar for *Place Matters* teams [Dr. Brian Smedley]
• Overview of Benchmarking [Dr. Barbara Sugland]
• Questions, & Answers; Closing Remarks [Nehanda Lindsey]
• ADJOURN

[Benchmarking 101: Measuring Your Progress]
Our Presenters

Dr. Barbara Sugland
Executive Director & Co-Founder
Center for Applied Research & Technical Assistance, Inc. (CARTA)

Dr. Brian Smedley
Vice President & Director
Health Policy Institute, Joint Center for Political & Economic Studies

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Questions & Answers

• Remember to use the “Q&A” function
• Please specify which presenter should answer your question
• Don’t forget to respond to the poll!
Closing Notes

• Unanswered questions will be responded to after the Webinar; responses will be posted online.
• Webinar will be posted online. Check the Place Matters Web site for more details.
• Don’t forget to register for Benchmarking 102 – August 19
• Remember to complete the Post-Webinar online evaluation. We need your feedback!
THANK YOU FOR ATTENDING!

Benchmarking 101: Measuring Your Progress

Email Webinar questions to:

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