

The ACA and Health Promotion


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Prevention and Public Health Fund

- ▶ The Affordable Care Act (ACA) created the Prevention and Public Health Fund, the nation's first funding stream dedicated to public health programs.
 - ▶ The Prevention and Public Health Fund is authorized at \$1 billion for FY2013, but far less has been made available.
 - ▶ It is used for programs at the local, state, and federal level to fight obesity, curb tobacco use, increase access to preventive care services.
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Community Prevention

- ▶ Funds are being used to enhance community-based preventive health programs at the local level through:
 - Community Transformation Grants
 - Racial and Ethnic Approaches to Community Health (REACH)
 - Public health workforce and public health infrastructure
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REACH Programs

- ▶ In Los Angeles, California, the Community Health Council (CHC), in collaboration the African Americans Building a Legacy of Health program, worked to:
 - Increase access to healthy and affordable food and beverages.
 - Leverage support from California's \$200 million Fresh Food Financing Fund that seeks to eliminate food deserts and fight childhood obesity.
- ▶ Boston's Community Asthma Initiative (CAI) addresses health disparities in neighborhoods and schools most affected by asthma.