The ACA and Health Promotion

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The Affordable Care Act (ACA) created the Prevention and Public Health Fund, the nation’s first funding stream dedicated to public health programs.

The Prevention and Public Health Fund is authorized at $1 billion for FY2013, but far less has been made available.

It is used for programs at the local, state, and federal level to fight obesity, curb tobacco use, increase access to preventive care services.
Funds are being used to enhance community-based preventive health programs at the local level through:

- Community Transformation Grants
- Racial and Ethnic Approaches to Community Health (REACH)
- Public health workforce and public health infrastructure
REACH Programs

- In Los Angeles, California, the Community Health Council (CHC), in collaboration with the African Americans Building a Legacy of Health program, worked to:
  - Increase access to healthy and affordable food and beverages.
  - Leverage support from California’s $200 million Fresh Food Financing Fund that seeks to eliminate food deserts and fight childhood obesity.

- Boston’s Community Asthma Initiative (CAI) addresses health disparities in neighborhoods and schools most affected by asthma.