APHA 2012 PHACT Campaign

Nicole Burda
Government Relations Manager
What is the PHACT Campaign?

- APHA’s annual congressional summer recess grassroots advocacy campaign
- Engaging state and regional affiliates, APHA members and other supporters in advocacy
PHACT Campaign Legislative Priorities

- **Increasing public health funding:** Urge Congress to protect critical funding for public health service agencies
- **Protecting public health funding in health reform:** Encourage Congress to protect the Prevention and Public Health Fund
- **Reauthorization of the Farm Bill:** Urge Congress to ensure the Farm Bill improves public health through preventing hunger and improving healthy food options
PHACT Campaign Website

2012 PHACT Campaign toolkit
• Fact sheets
• Sample questions for town hall meetings
• Tips for calling and meeting with your members of Congress
• Sample phone scripts
• Tips for writing and submitting a letter to the editor and Op-ed
• Tips for utilizing social media

Other resources
• Links to CDC/HRSA state fact sheets
• State by state public health fact sheets
• HHS resources on the Prevention and Public Health Fund
• APHA fact sheets
• List of town hall meetings
Questions?

Email APHA staff at phact@apha.org with any questions!

PHACT Website:

http://www.apha.org/advocacy/tips/PHACT+Campaign.htm