



APHA 2012 PHACT Campaign

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What is the PHACT Campaign?

- APHA's annual congressional summer recess grassroots advocacy campaign
- Engaging state and regional affiliates, APHA members and other supporters in advocacy



PHACT Campaign Legislative Priorities

- **Increasing public health funding:** Urge Congress to protect critical funding for public health service agencies
- **Protecting public health funding in health reform:** Encourage Congress to protect the Prevention and Public Health Fund
- **Reauthorization of the Farm Bill:** Urge Congress to ensure the Farm Bill improves public health through preventing hunger and improving healthy food options



PHACT Campaign Website

2012 PHACT Campaign toolkit

- Fact sheets
- Sample questions for town hall meetings
- Tips for calling and meeting with your members of Congress
- Sample phone scripts
- Tips for writing and submitting a letter to the editor and Op-ed
- Tips for utilizing social media

Other resources

- Links to CDC/HRSA state fact sheets
- State by state public health fact sheets
- HHS resources on the Prevention and Public Health Fund
- APHA fact sheets
- List of town hall meetings



Questions?

Email APHA staff at phact@apha.org
with any questions!

PHACT Website:

<http://www.apha.org/advocacy/tips/PHACT+Campaign.htm>