Community Commons: Using the Platform and Tools to Inform and Advance Prevention, Wellness and Public Health Related Efforts

Thursday, June 7
11:00 AM to 12:30 PM Pacific Daylight Time
2:00 PM to 3:30 PM Eastern Daylight Time

Welcome and thank you for joining our Web Forum!

If you have technical difficulties call 1-866-229-3239 for assistance
Use the Q&A function to submit questions or any technical issues
Participate in the polls by selecting your answer and clicking submit
Complete the Post-Web Forum online evaluation. We need your feedback!
The Recording and Slides will be available at www.Discussion4Health.org
Q&A Feature

Please submit questions via the Q&A Feature

Please send your questions to All Panelists
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
Polling Feature

Please

1. Choose your answer, then
2. Click Submit
Matthew Marsom
Vice President
Public Health Institute

As Vice President for Public Health Policy and Advocacy for the Public Health Institute (PHI), Matthew is responsible for designing and implementing PHI strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website:  www.phi.org
Sue Pechilio Polis is responsible for the development and management of TFAH’s advocacy outreach program in support of the organization’s public policy efforts. Prior to joining TFAH, Ms. Polis worked at AARP on health and financial security-related advocacy, outreach, campaign planning and implementation efforts most recently on the Initiative on the Future of Nursing: Campaign for Action in coordination with the Robert Wood Johnson Foundation. Prior to joining AARP, Ms. Polis was the first National Director of Grassroots Advocacy for the American Heart Association.

Website: www.healthyamericans.org
Tyler Norris, MDiv
Vice President
Total Health Partnerships
Kaiser Permanente
Convener
The Community Commons

Tyler is a social entrepreneur and trusted advisor to philanthropies, health systems, governments, NGO's and collaborative partnerships working to improve the health of people and places. He brings three decades of experience in service to the public, private, non-profit and civic sectors - including work with over 350 communities and organizations in the United States and internationally.

Erin Barbaro, MA
Project Manager
Community Commons

Erin Barbaro serves as the Project Manager for CommunityCommons.org and the Assistant Director and Senior Geographic Information Systems Specialist at the Center for Applied Research and Environmental Systems (CARES). Erin has played a major role in the development of custom learning systems and collaborative management tools developed at CARES in both design and implementation. Additionally, Erin creates and implements training tools to help clients successfully utilize the suite of custom learning systems developed at CARES. Erin has a Master of Arts degree in Geography and lives in Columbia, Missouri with her husband and two children.

Website: www.communitycommons.org
Christy Filby is the Community Wellness Executive for the Quad Cities YMCA. In this position, she leads and assists with coordination of community initiatives to increase physical activity and healthy eating including two Pioneering Healthier Communities (PHC) initiatives - Activate Quad Cities and a Health Equity PHC for Rock Island, IL - and the Davenport, IA ACHIEVE initiative. Christy lives in East Moline, IL with her husband and three boys.

Website:  www.qcymca.org
Jeffrey C. Sunderlin, MS, ATC
Program Manager
Healthier Communities Initiative
YMCA-USA

Jeff Sunderlin currently serves as a Program Manager with the YMCA-USA Healthier Communities Initiative – Statewide Pioneering Healthier Communities. Prior to accepting this position Jeff served as a Public Health Administrator in the Division of Chronic Disease Prevention and Control, with the Illinois Department of Public Health for 18 years and with the Office of the Governor for 4 years prior to that. Before entering state government service, Jeff was the Director of Sports Medicine, Cardiac Rehabilitation and Adult Fitness at Saint Francis Medical Center in Peoria, Illinois and held a concurrent position as Head Athletic Trainer at Bradley University. He received his undergraduate and graduate degree from Illinois State University in the School of Kinesiology and Recreation.

Website:  www.ymca.net/healthier-communities
Jamie Lynn Kleinsorge, MS
Program Assistant
Community Initiatives

Jamie Lynn Kleinsorge is a Program Assistant for Community Initiatives (CI) and brings expertise in rural community development, civic engagement, direct action organizing, social networking and non-profit management. Jamie received her Master of Science in Rural Sociology with an emphasis in Community Development from the University of Missouri-Columbia. Prior to attending the University of Missouri, she worked as a Community Development Specialist for the Illinois Coalition for Community Services. Jamie lives in Columbia, MO with her husband Dan and their dog Otto. She also is a skater for the CoMo Derby Dames.

Website: www.communityinitiatives.com
Monte Roulier is Co-Founder and President of Community Initiatives (CI), an organization dedicated to building healthy and whole communities. As a consultant, coach, and facilitator he has helped hundreds of communities, a wide range of organizations and multi-sector collaborations to develop change strategies resulting in improved health and well-being. Monte and the CI team are advisors and coaches for several leading national initiatives, including the Center for Disease Control & Prevention’s Communities Putting Prevention to Work (CPPW) and Community Transformation Grants (CTG), as well as ACHIEVE and YMCA’s Pioneering Healthier Communities Initiative. Monte leads the curation team for www.communitycommons.org and serves on the board of the Institute for People Place & Possibility (IP3).

Website: www.communityinitiatives.com
Christopher Fulcher, PhD
Co-Chair
Center for Applied Research and Environmental Systems
University of Missouri

Christopher Fulcher, PhD Co-Directs the Center for Applied Research and Environmental Systems (CARES) at the University of Missouri. Chris’ systems-based approach to decision making enables local, state, national and international public and nonprofit sector organizations to effectively address social issues using unique collaborative management systems. Chris received his B.S. in Agricultural Engineering at Texas A&M University in 1984 and his M.S. in Agricultural Economics at Texas A&M in 1985. He received his Ph.D. in Agricultural Economics at the University of Missouri in 1996. He serves as a faculty member in the Division of Applied Social Sciences and the Harry S. Truman School of Public Affairs at the University of Missouri.

Website:  www.cares.missouri.edu
Thank you to our cosponsors:

American Public Health Association
Prevention Institute
Public Health Institute
Trust for America’s Health
• **The American Public Health Association** is the oldest and most diverse organization of public health professionals in the world and has been working to improve public health since 1872.

• **Prevention Institute** was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health, equity and quality of life.

• **The Public Health Institute** (PHI) is an independent, nonprofit organization dedicated to promoting health, well-being and quality of life for people throughout California, across the nation and around the world.

• **Trust for America's Health** (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.
Take part in this conversation on the Dialogue4Health social network:

http://dialogue4health.ning.com/
Web Forum Agenda

- Discuss how data and mapping can be leveraged to advance policy initiatives.
- Learn about *Community Commons* and its application for supporting community prevention and public health.
- Demonstration of Community Commons elements including mapping tools and data layers.
- Hear examples from communities on how they’re using the Commons and engaging with decision makers.
- Audience Q&A and panel discussion.
- Looking to the Future: What’s Next?
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Website:  www.healthyamericans.org
POLL #2

Have you visited and/or registered on CommunityCommons.org?

a. Yes  
b. No  
c. I am interested but need more details  
d. Don’t know
Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**
Tyler Norris, MDiv

Vice President
Total Health Partnerships
Kaiser Permanente
Convener
The Community Commons

Tyler is a social entrepreneur and trusted advisor to philanthropies, health systems, governments, NGO's and collaborative partnerships working to improve the health of people and places. He brings three decades of experience in service to the public, private, non-profit and civic sectors - including work with over 350 communities and organizations in the United States and internationally.

Q&A Feature

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POLL #3

Which components of CommunityCommons.org are/or would be most useful to you in your work?

a. Map of the Movement
b. Groups
c. Starter Maps
d. Data
e. All of the above
Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**
Q&A Feature

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POLL #4

Following this web forum, what would be most helpful to you in using CommunityCommons.org:
(Multiple choice)

a. More in-depth overview of key features;
b. Real-time examples from users and how they are using CommunityCommons.org features;
c. Connecting with others on the Commons to share lessons learned and best practices;
d. Ability to engage on specific policy initiatives;
e. All of the above.
Polling Feature

Please

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2. Click **Submit**
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Learn more about health reform advocacy at:

http://dialogue4health.org/hcr/index.html


http://action.apha.org/site/PageNavigator/Advocacy

http://healthyamericans.org/health-reform/

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Thank You!

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