

# HCIA Webinar

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# Initiative requirements p. 7

- 4 Innovation categories: focus on #4
  - Improve the health of populations: geographic, clinical, or socioeconomic class p. 8
  - priority areas: disease prevention, behaviors, med adherence/self management, link clinical care with community health interventions
- Service delivery model
- **Detailed** Payment model for CMS bene's
  - Focus on Medicaid, CHIP
  - Must engage multiple payers p.9
- Key attributes p 10
  - Speed: 6 mo
  - ROI p. 25
    - certified financial plan p 10, 25
    - impact on lower cost; 3 year, post award p 12, 25

# Some key questions

- Theory of action: what is it? Evidence?
- Potential for scaling, potential national impact
- Payment model: what pay for and how? How partner with other payers?
- Financial plan:
  - How project impact on CMS bene's during and after project period

# Process

- Read the entire FOA
- Understand the criteria for scoring applications p.32
  - Model design (25 pts)
  - Organizational capacity (25 pts)
  - ROI (20 pts)
  - Budget, sustainability (20 pts)
  - - monitoring (10 pts)
- Understand the technical requirements p 18
  - Dates: LOI, application
  - DUNS number p.19
- If in doubt, submit LOI