

# Implementing the Affordable Care Act: Principles for Prevention

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# Implementing the Affordable Care Act: Principles for Prevention

June 25, 2010

10:00 AM to 11:00 AM, Pacific Time

Thank you to our cosponsors:

***PolicyLink***  
***Prevention Institute***  
***Public Health Institute***  
***Trust for America's Health***



## Matthew Marsom

Director of Public Policy  
Public Health Institute

As Director of Public Health Policy and Advocacy for the Public Health Institute (PHI), Matthew is responsible for designing and implementing PHI strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Matthew was previously Chief of the Policy, Partnerships and Planning Unit within the Cancer Prevention and Nutrition Section of the California Department of Public Health, where he provided support for policy development, legislative analysis and government relations, and oversaw the policy and partnership activities of the *Network for a Healthy California*. Website: [www.phi.org](http://www.phi.org)



## **Mary Pittman, DrPH**

President and CEO  
Public Health Institute

Mary A. Pittman is the president and chief executive officer of the Public Health Institute, one of the nation's largest and most comprehensive public health organizations. Before joining PHI in 2008, Mary was president of the Chicago-based Health Research & Educational Trust (HRET), an affiliate of the American Hospital Association. She has also served as the director of planning and evaluation for the Department of Public Health in San Francisco.

Mary has authored several books and numerous peer-reviewed scientific journal articles, and developed public policy and legislative proposals to reduce health disparities and expand access and quality of health care to underserved populations.

Website: [www.phi.org](http://www.phi.org)



## Judith Bell

Executive Director,  
PolicyLink

Judith Bell, President of PolicyLink has been at PolicyLink since its founding in 1999. She has been a central leader in the development of PolicyLink as a leading voice in the movement to use public policy to improve access and opportunity for all low-income people and communities of color. Judith oversees efforts to develop and advance an array of policies to advance equity, including those focused on improving health, infrastructure, and transportation.

In addition, Judith leads PolicyLink work with the Healthy Eating Active Living Convergence Partnership, a multi-foundation initiative to support equity-focused efforts to advance policy and environmental changes for healthy people and healthy place. Website: [www.policylink.org](http://www.policylink.org)



## **Larry Cohen, MSW**

Founder, Executive Director  
Prevention Institute

Larry Cohen is the Executive Director and founder of Prevention Institute. Prevention Institute is a national non-profit dedicated to creating systematic, comprehensive strategies that change the conditions that impact community health.

An important focus of Larry's work has been to develop local policies that support health and wellness and spur legislation at the state and federal levels.

Website: <http://preventioninstitute.org>





## **Jeff Levi, PhD**

Executive Director,  
Trust for America's Health

Jeffrey Levi is Executive Director of Trust for America's Health, where he leads the organization's advocacy efforts on behalf of a modernized public health system.

Jeff oversees TFAH's work on a range of public health policy issues, including its annual reports assessing the nation's public health preparedness, investment in public health infrastructure, and response to chronic diseases such as obesity.

Website: <http://healthyamericans.org/>





## Richard Hamburg

Director of Government Relations,  
Trust for America's Health

Richard Hamburg is the Director of Government Relations for Trust for America's Health (TFAH) where he is responsible for strategizing and implementing TFAH's coalition building and legislative efforts at the federal and state levels.

Website: <http://healthyamericans.org/>

## *Today's Agenda*

1. Status of prevention funding
2. Principles for prevention
3. Action steps for advocates

Take part in the conversation on the  
Dialogue4Health social network:

**<http://dialogue4health.ning.com/group/hcr>**

Send in your comments and questions using the  
D4H WebEx Q&A feature.

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## Segment One

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## **H.R. 3590: The Patient Protection and Affordable Care Act**

### ***Key Prevention Provisions:***

- *Establishes a “Prevention and Public Health Investment Fund” (Sec. 4002)*
- *Creates the National Prevention, Health Promotion And Public Health Council (Sec. 4001)*
- *Requires National Prevention And Health Promotion Strategy (Sec. 4001)*
- *Creates “Community Transformation” grants (Sec. 4201)*
- *Directs CDC Director to convene an independent “Community Preventive Services Task Force” (Sec. 4003)*

**H.R. 3590: SEC. 4002.**  
**Prevention And Public Health Fund**

*(a) PURPOSE.—It is the purpose of this section to establish a Prevention and Public Health Fund (referred to in this section as the “Fund”), to be administered through the Department of Health and Human Services, Office of the Secretary, to provide for expanded and sustained national investment in prevention and public health programs to improve health and help restrain the rate of growth in private and public sector health care costs.*

**H.R. 3590: SEC. 4002.**  
**Prevention And Public Health Fund**

*(b) FUNDING.—There are hereby authorized to be appropriated, and appropriated, to the Fund, out of any monies in the Treasury not otherwise appropriated—(1) for fiscal year 2010, \$500,000,000; (2) for fiscal year 2011, \$750,000,000; (3) for fiscal year 2012, \$1,000,000,000; (4) for fiscal year 2013, \$1,250,000,000; (5) for fiscal year 2014, \$1,500,000,000; and (6) for fiscal year 2015, and each fiscal year thereafter, \$2,000,000,000.*

**H.R. 3590: SEC. 4002.**  
**Prevention And Public Health Fund**

*(c) USE OF FUND.—The Secretary shall transfer amounts in the Fund to accounts within the Department of Health and Human Services to increase funding, over the fiscal year 2008 level, for programs authorized by the Public Health Service Act, for prevention, wellness, and public health activities including prevention research and health screenings, such as the Community Transformation grant program, the Education and Outreach Campaign for Preventive Benefits, and immunization programs.*

## ***Overview of Prevention Trust Fund Funding***

### ***\$250 Million to Bolster the Primary Care Workforce***

- Create additional primary care residency slots (\$168 million)
- Support physician assistant training in primary care (\$32 million)
- Encourage students to pursue full-time nursing careers (\$30 million)
- Establish new nurse practitioner-led clinics (\$15 million)
- Encourage states to address needs of the health professional workforce (\$5 million)

## **Overview of Prevention Trust Fund Funding**

### **\$250 Million to Bolster the Prevention and Wellness**

*Allocation #1: Community and Clinical Prevention  
(\$126 million)*

- *Putting Prevention to Work (\$74 million).*
- *Primary and Behavioral Health Integration (\$20 million).*
- *Obesity Prevention and Fitness (\$16 million).*
- *Tobacco Cessation (\$16 million).*

## **Overview of Prevention Trust Fund Funding**

### **\$250 Million to Bolster the Prevention and Wellness**

*Allocation #2: Public Health Infrastructure (\$70 million)*

- Improved information technology, workforce training, and regulation and policy development (\$50 million) .*
- Epidemiology and Laboratory Capacity Grants (\$20 million).*



## **Overview of Prevention Trust Fund Funding**

### **\$250 Million to Bolster the Prevention and Wellness**

*Allocation #3: Research and Tracking (\$31 million)*

- *Surveillance, data collection and analysis (\$21 million).*
- *Community Preventive Services Task Force (\$5 million).*
- *Clinical Preventive Services Task Force (\$5 million).*

## **Overview of Prevention Trust Fund Funding**

### ***\$250 Million to Bolster the Prevention and Wellness***

*Allocation #4: Public Health Training (\$23 million)*

- CDC Public Health Workforce Programs (\$8 million).*
- Public Health Training Centers (\$15 million).*

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## Segment Two

## ***Draft Principles for Prevention Investment***

1. Invest in strategies that will both address multiple health and safety outcomes and substantively reduce the burden on the health care system
2. Emphasize communities with the greatest gaps in health status and the greatest disease and injury burden
3. Focus on environments (communities, schools, workplaces)
4. Directly engage and fund communities

## ***Draft Principles for Prevention Investment (continued)***

5. Reflect a comprehensive health system by linking to and complementing health care activities
6. Encourage multisectoral partnerships and collaboration
7. Change policy, organizational practice, and norms
8. Build on existing evidence and experience
9. Create sustainable change

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## Discussion & Questions

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Learn more about health reform at:

**<http://dialogue4health.org/hcr/index.html>**

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/hcr](http://dialogue4health.ning.com/group/hcr)**

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**Thank You**

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