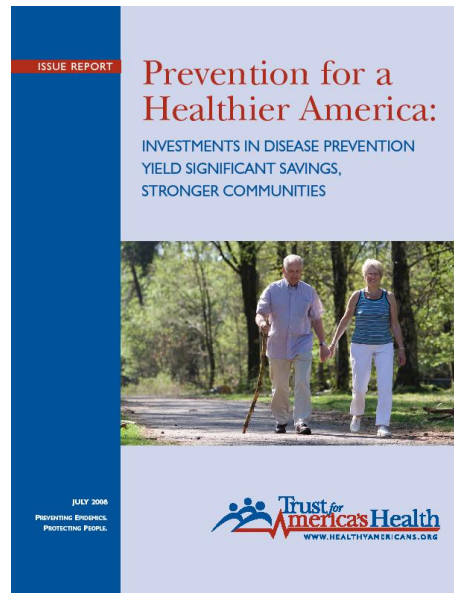


# About TFAH: Who We Are

- Trust for America's Health (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.



# Never said it would be easy!

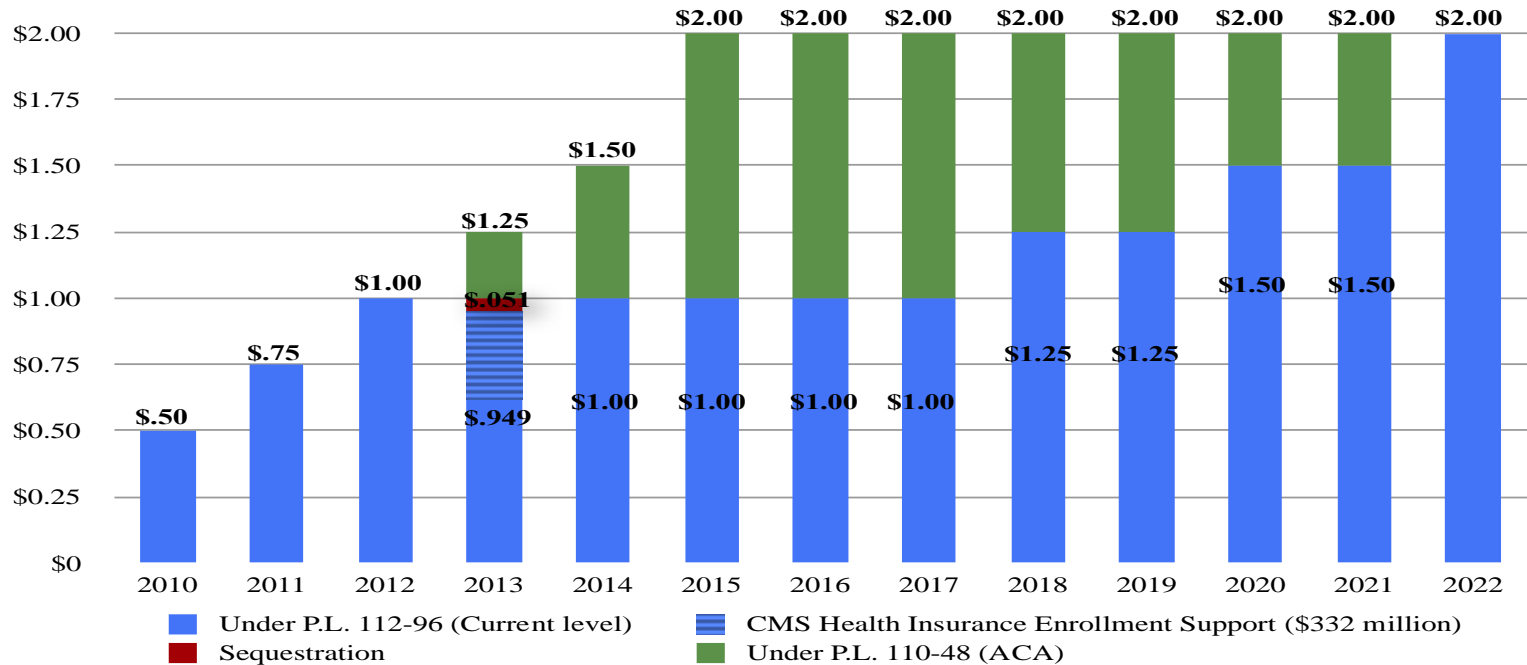
- ❑ \$6.25 billion cut to finance 10 month extension of “doc fix” package.
- ❑ \$332 million from FY 2013 Prevention Fund earmarked for insurance exchange implementation and \$51 million cut from sequestration.
- ❑ House votes 37 times (38<sup>th</sup> time next week) in 2 ½ years to eviscerate Affordable Care Act, including the Prevention Fund.
- ❑ House Labor/HHS allocation for FY 14 proposes an 18.6% cut!!
- ❑ Some policymakers threatened by the power of policy change.
- ❑ “Section 503” – expanded restrictions on use of federal funds for lobbying
- ❑ Congress and HHS Office of the Inspector General looking at Communities Putting Prevention to Work (CPPW) – “concerned that some statements may reflect inappropriate lobbying activities using CPPW grant funds.”
- ❑ *Cause of Action* – “How the Centers for Disease Control and Prevention’s CPPW Grant Program Became a Front for Lobbying, Government Propaganda and Cronyism.” {can’t make this stuff up!}

# Macro Budget Perspective – Drowning in Red Ink

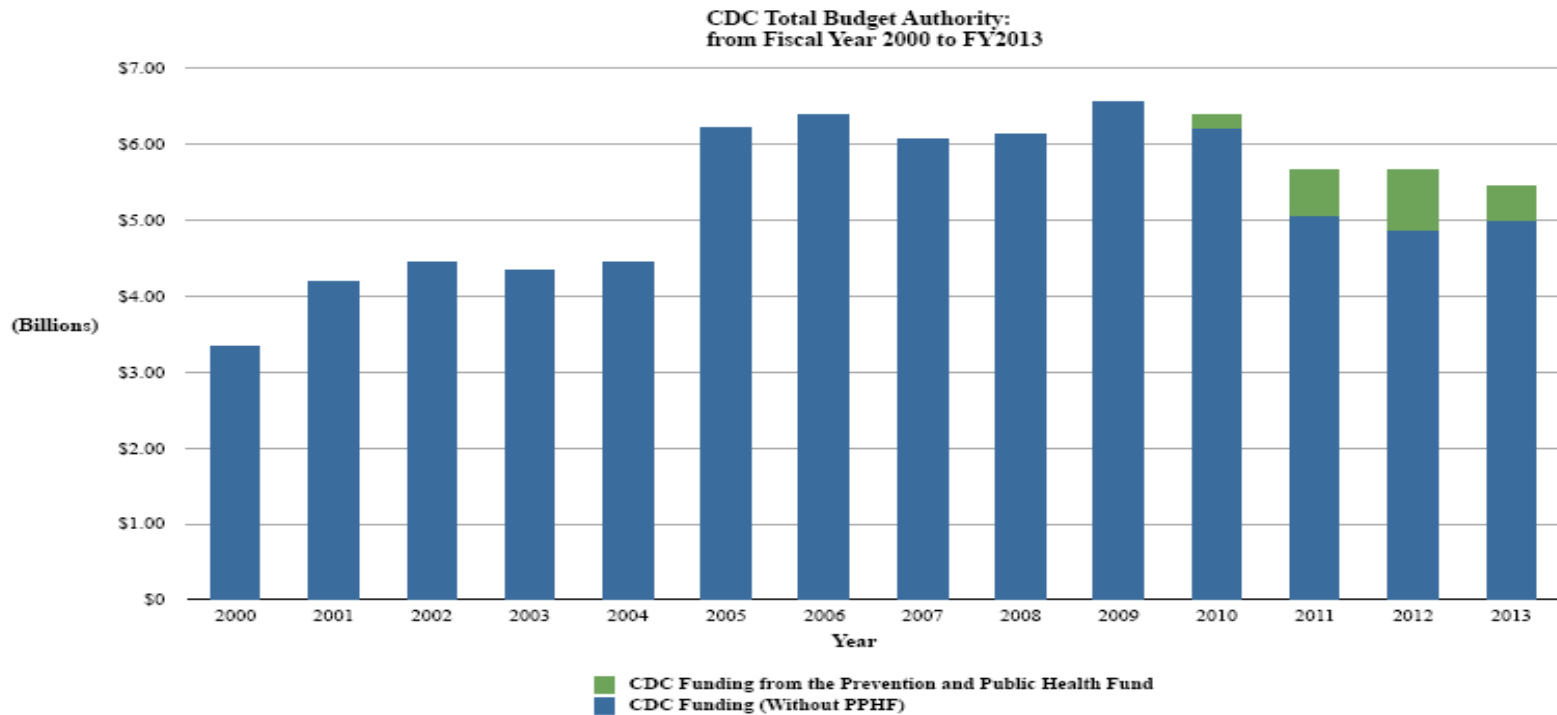
- The Budget Control Act (BCA) lowered discretionary spending by \$900 billion over 10 years.
- The American Taxpayer Relief Act (ATRA) cut discretionary spending by another \$14 billion.
- ATRA raised \$617 billion in revenues.
- Sequestration resulted in a 5.1% across-the-board cut.
- FY 2014 House allocation for discretionary spending for the departments of Labor, Education and Health and Human Services would be capped at \$121.8 billion — about \$28 billion below the "best available estimates for post-sequestration appropriations." This would be \$42 billion — or 26 percent below Fiscal Year 2010.

# Prevention Fund – May 2013

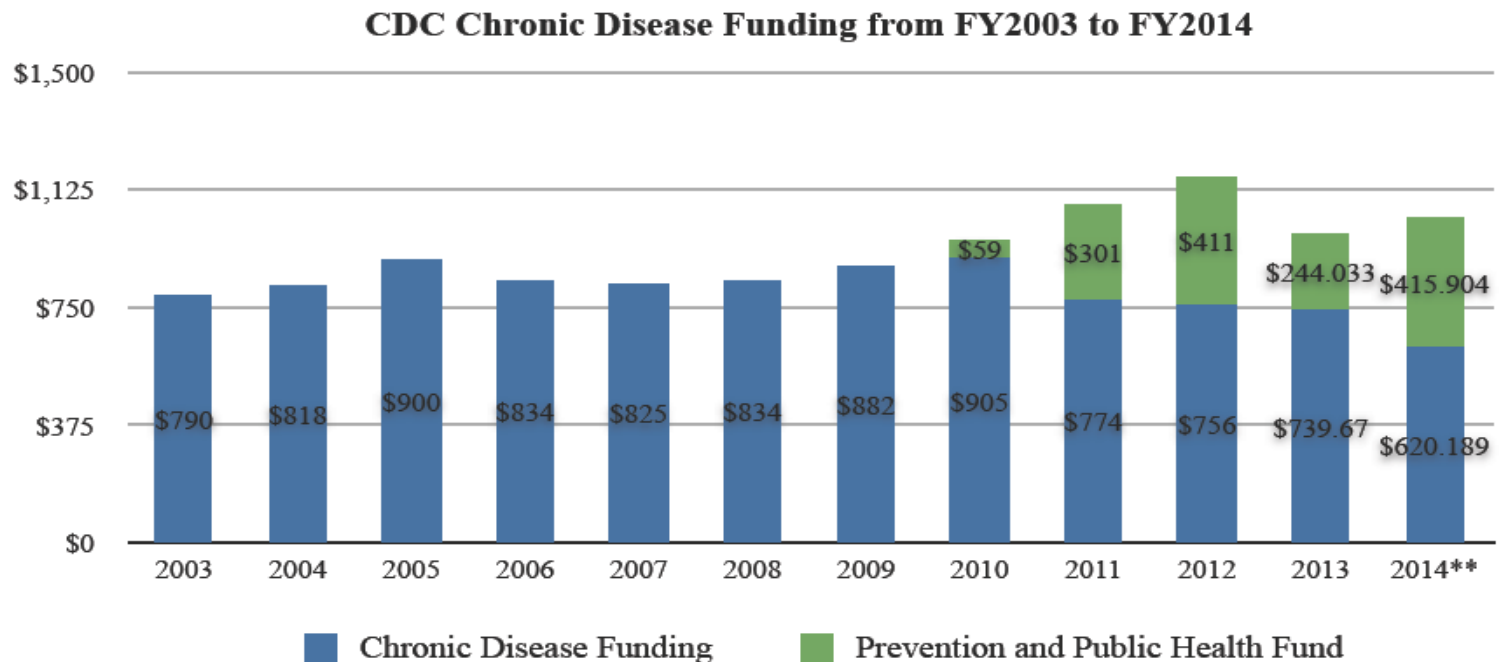
**Prevention and Public Health Fund Allocations (FY 2010 to 2022):  
Current Funding Under Under P.L. 112-96 vs. Funding Established by P.L. 110-48 (ACA)**



# Overall CDC Budget Authority



# Federal funding for chronic disease programs



\* FY 2010-2014 CDC values are supplemented by the Prevention and Public Health Fund

\*\* FY2014 number is based on the President's Budget Request

# What can we do? – Be Vocal

- Public believes in prevention
  - Consistent polling data shows public believes prevention saves money and worth the investment even if it doesn't save money
- Build support across country – nearly 800 national, state and local organizational supporters
- Show members of Congress where the money is going – need for relationship building by grantees with elected officials
  - Create relationships with elected officials
  - Develop expanded list of state/local organizational champions
  - Give visibility to success stories in local media
  - Engage CTG leadership committees and sub-grantees

# Champion Development

- **Fully engaged champions in development** – Franken (MN), Udall (CO), Udall (NM), Mikulski (MD), Durbin (IL), and Blumenthal (CT)
- **Engaging additional champions in development** – Baldwin (WI), Murray (WA), Brown (OH), Carper (DE), Shaheen (NH) and Murphy (CT)
- Even our strongest champions are often unaware of what grantees in their states and communities are accomplishing with PPHF dollars. You'll be interested to know that CTG grantees are required to:
  - Develop and distribute at least four unique dissemination documents for stakeholders or the broader community and disseminate at least one manuscript for three publications during the project period
  - Provide information on successful initiatives at the state/community level that can be widely disseminated, published on the web and shared with other communities
  - Communicate, at least quarterly, with elected local, state and federal representatives to update them on progress that is being made in their district with Prevention and Public Health Fund resources



# Tacoma/Pierce 2013 CTG Activities

- Promoting smoke-free environments
- Continue to strengthen partnerships between health care providers and Community Health Workers and improve information-sharing between health care systems
- Building health equity capacity and reduce disparities
- Supporting safe and active streets
- Expanding access to health food



# Tacoma/Pierce CTG Leadership Team

- ❑ Boys and Girls Club of South Puget Sound
- ❑ Tacoma Urban League
- ❑ YMCA of Pierce and Kitsap Counties
- ❑ Tacoma School District
- ❑ Franciscan Health System
- ❑ Multicare Health Society
- ❑ Pierce County Medical Society
- ❑ City of Tacoma
- ❑ Pierce County
- ❑ PenMet Parks
- ❑ Tacoma-Pierce County Health Department
- ❑ Washington State Department of Health
- ❑ Health Equity Advisor



# Douglas County, NE CTG Leadership Team

- **Business:** Bland and Associates; ConAgra Foods; Greater Omaha Chamber of Commerce; Mutual of Omaha; Union Pacific;
- **Community-based Organization:** Nonprofit Associates of the Midlands
- **Education:** University of Nebraska at Omaha; UNMC College of Public Health
- **Faith-based Organization:** Catholic Charities
- **Healthcare/ Hospital:** Alegent Health Systems; Blue Cross Blue Shield of Nebraska; Coventry Health Care; The Nebraska Medical Center; The Visiting Nurse Association
- **City and County Government:** Douglas County; Mayor's Office
- **Public Health:** Douglas County Health Department, Sarpy Cass Department of Health and Wellness, Live Well Omaha



# CTG: New Jersey Prevention Network

- Awarded \$500,000 in capacity building for FY11 and FY12
- Established Coalition for a Health New Jersey
  - 178 professional representing 113 different agencies, organization and state departments
- In 2013 New Jersey will:
  - Multiple county wide-need assessments and policy scans
  - Increase communication strategies to educate stakeholders about the CTG program
  - Establish a CTG Leadership Team



# For more information

- Please visit [www.healthyamericans.org](http://www.healthyamericans.org) to view the full range of Trust for America's health policy reports.
- Or [www.healthyamericans.org/health-reform](http://www.healthyamericans.org/health-reform) for health reform implementation information.
- Can also contact [rhamburg@tfah.org](mailto:rhamburg@tfah.org) to sign up for our Wellness and Prevention in Health Reform Digest

Thank you!