



AMERICAN PUBLIC HEALTH ASSOCIATION

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APHA's Role as a CTG National Network Dissemination Grantee



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CTG Focusing on Priorities for Healthier Living

CTG concentrates on the causes of chronic disease, with awardees improving health and wellness through strategies that focus on areas such as:

- Clinical and community preventive services to prevent and control high blood pressure and high cholesterol
- Tobacco-free living
- Active living and healthy eating
- Twenty percent of all CTG program funding is directed at programs in rural or frontier areas.



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APHA'S CTG Strategic Priorities:

- Healthy Eating
- Active Living
- Tobacco-free Living

Targeted Sectors:

- Public Health
- State and Local Elected Official
- Business
- Planning/Development
- Education
- Faith-based Community
- Communities of Color
- Healthcare
- General Public
- Funders



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Business Sector Activities in partnership with Public Health Institute and National Business Coalition on Health:

- Develop and disseminate *Prevention Means Business* brief and Infographic
- Produce webinars targeting small to midsize businesses
- Utilize champions in business community to highlight workplace and community based health improvement strategies.
- Work with partnerships to disseminate information and garner support for use of findings from information and tools within the business community.



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For information about CTG dissemination, or CTG activities in your community, contact:
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