

The Prevention and Public Health Fund: Sustain the Gains

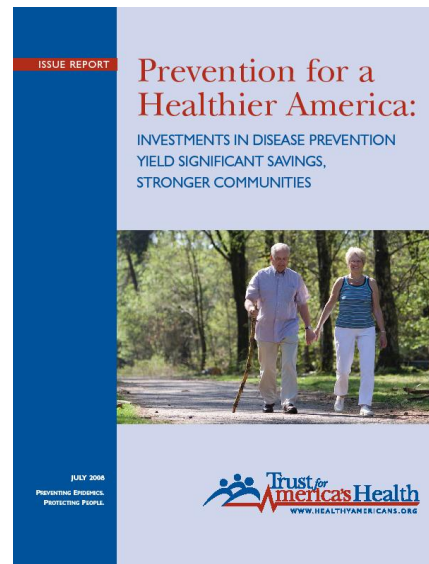
Dialogue4Health Webinar
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About TFAH: Who We Are

- Trust for America's Health (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.



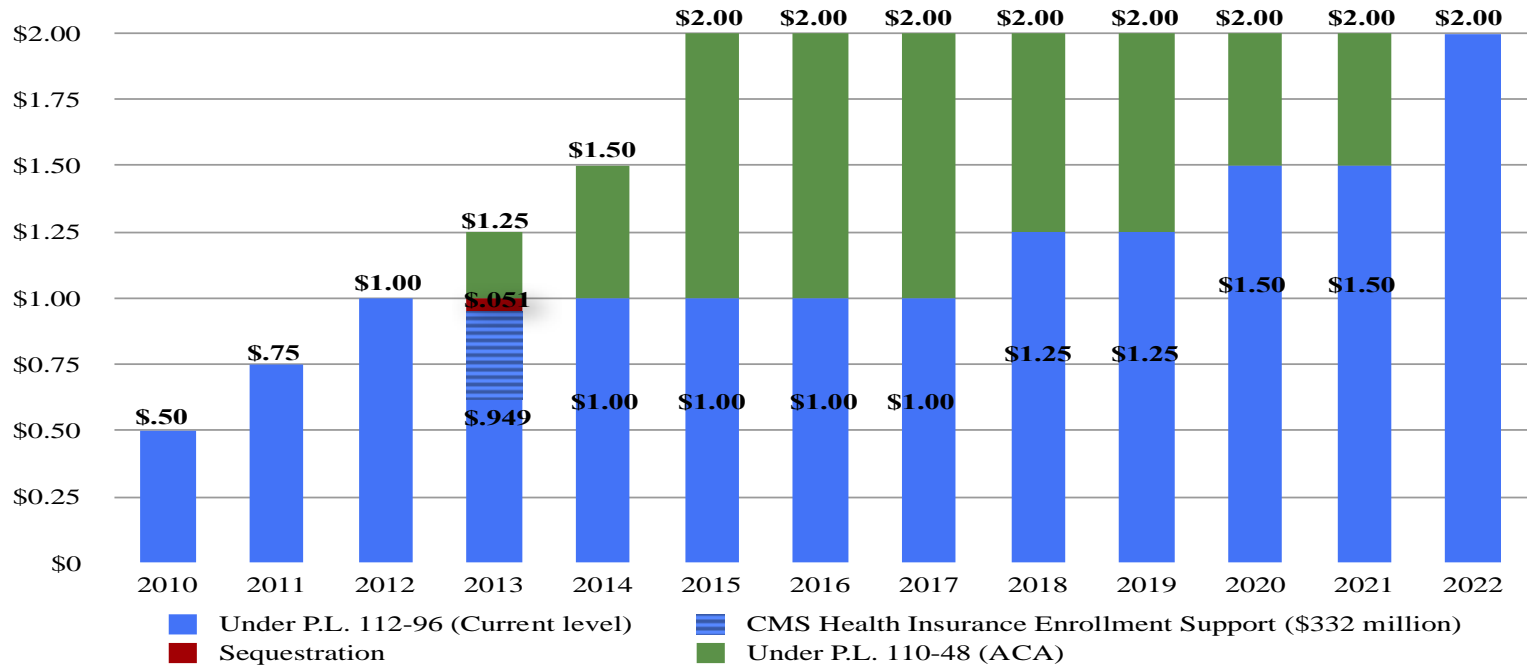
Real money through mandatory appropriations



- Prevention and Public Health Fund: now **\$13.5 billion** over next 10 years (reaching full **\$2 billion** level in FY2022)
 - \$3.25 billion already allocated for FY10-13
 - \$1 billion annually through FY2017.

Prevention Fund – post “tinkering”

**Prevention and Public Health Fund Allocations (FY 2010 to 2022):
Current Funding Under Under P.L. 112-96 vs. Funding Established by P.L. 110-48 (ACA)**



Examples of PPHF Successes to Date

- ❑ The PPHF has added **461 full and part-time epidemiology and laboratory positions** to ELC programs in the state, large local, and territorial health departments.
- ❑ The TIPS campaign led **one million Americans to attempt to quit smoking** and more than 100,000 of them were successful, preventing tens of thousands of premature deaths.
- ❑ Modernized public health immunization information technologies have been developed to **enhance access to quality immunization services**.
- ❑ During the fungal meningitis outbreak, with an estimated 14,000 exposed patients, **PPHF funding worked to remove contaminated product from facilities**, resulting in many saved lives.
- ❑ During the Listeria outbreak, there were 146 infected individuals in 28 states, resulting in 30 deaths. **PPHF funding helped ensure the outbreak was solved in two weeks**, rather than the months it may have normally taken.
- ❑ The PPHF supported **320 CDC applied epidemiology and laboratory trained public health fellows**, and 74 percent of CDC's trainees placed in the field.

The Prevention Fund in Action

- **TIPS from Former Smokers Campaign: 1.6 million Americans to attempt to quit smoking, 200,000 quit immediately, and an estimated 100,000 quit for good**



Community Transformation Grants: 1 in 3 Americans reached

\$900 million over 5 years. Create a healthier America by:

- Building capacity to implement evidence- and practice-based policy, environmental, programmatic, and infrastructure changes to prevent chronic disease.
- Supporting interventions to address leading causes of chronic disease across five broad areas:
 - Tobacco-Free Living
 - Active Living and Healthy Eating
 - Community-Clinical and Other Preventive Services
 - Social and Emotional Wellness
 - Healthy and Safe Physical Environment

The Prevention Fund: What's Ahead

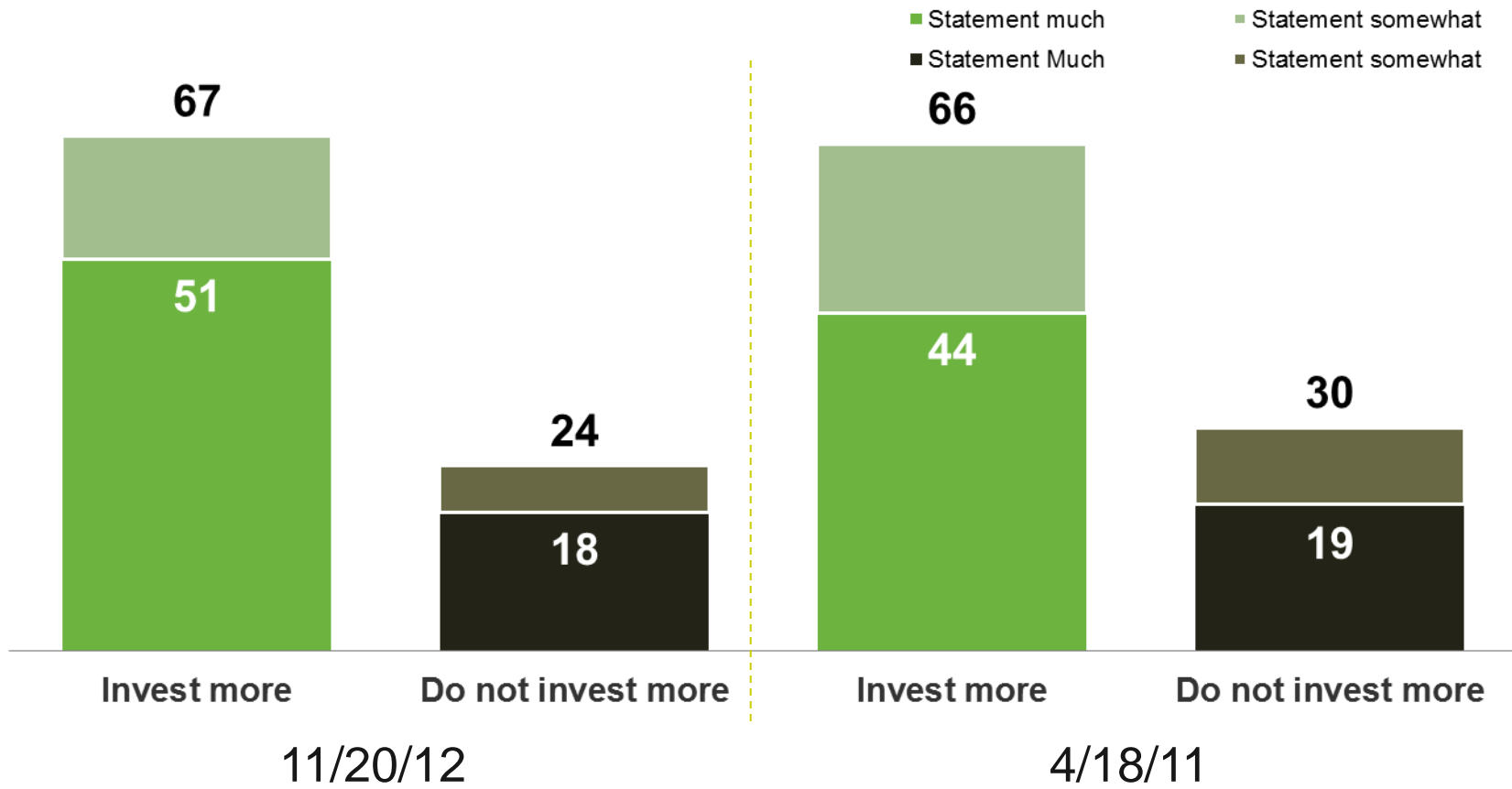
- Defense
 - House – 40+ attempts to repeal or cut funding
 - Senate – support, but need champions
- Prevention is Popular but....
 - Lack of consensus on ACA \$ efforts like PPHF
 - “Mandatory”
- Sustain the Gains
 - Need to educate key audiences

What's needed?

- Educate policymakers:
 - Tell the story: How PPHF is at work in your community/state;
 - Emphasize the types of sectors/organizations working together;
 - Efforts underway/planned;
 - Private/public partnerships;
 - Leveraging the work of other grants;
 - How other funding is being leveraged;
 - Results/progress to date.

Public Supports Investments in Prevention

Thinking about the level of funding for prevention in the United States, do you think we should invest more in prevention, or do you think we should not invest more in prevention?



*The wording for the 11/12 survey was varied slightly

DC Hill Day: December 10th

- Advocates from more than 40 national organizations will be on the Hill to ask Congress to sustain the Prevention Fund.
- Meeting with members from across the country, targeting key committees.
- Goal is to build support, excitement for the Fund and educate on how funds are being used.

What Can I Do?

*You don't need to be in DC to make
your voice heard!*

Send a letter, tweet, or make a call!

TAKE ACTION:

http://org2.salsalabs.com/o/5902/p/dia/action3/common/public/?action_KEY=15958

Spread the word on social media

- I'm telling Congress that it's critical that the nation maintain the Prevention Fund #SustaintheFund @preventioninst @healthyamerica1
- The Prevention Fund saves lives & money by supporting proven community-based programs, it's time for Congress to #SustaintheFund
- I'm telling {Insert Sen./Rep.} how important the Prevention Fund is to improving the health & wealth of our community #SustaintheFund

Find more sample tweets at:

http://org2.salsalabs.com/o/5902/p/dia/action3/common/public/?action_KEY=15958

Keep the Lines of Communication Open

- Invite your Senator/Member of Congress to a CTG site visit or meeting to educate them about current efforts and coalition partners;
 - Lead organization with support from other organizations.
- Organize a coalition sign-on letter in support of the Prevention Fund, with information on what's happening in your community;
- Individual letters.

For More Information

- Please visit www.healthyamericans.org to view the full range of Trust for America's health policy reports.
- Find information on contacting your Member of Congress on December 10th here:
http://org2.salsalabs.com/o/5902/p/dia/action3/comm/0/public/?action_KEY=15958
- Any questions? Bsalay@tfah.org.

Thank you!