

Supporting Prevention, Transforming Communities -- 2014 and Beyond

Thursday, December 5, 2013

11:30 AM to 1:00 PM Pacific

2:30 PM to 4:00 PM Eastern

Welcome and thank you for joining our Web Forum!

Technical difficulties? Call **1-866-229-3239**

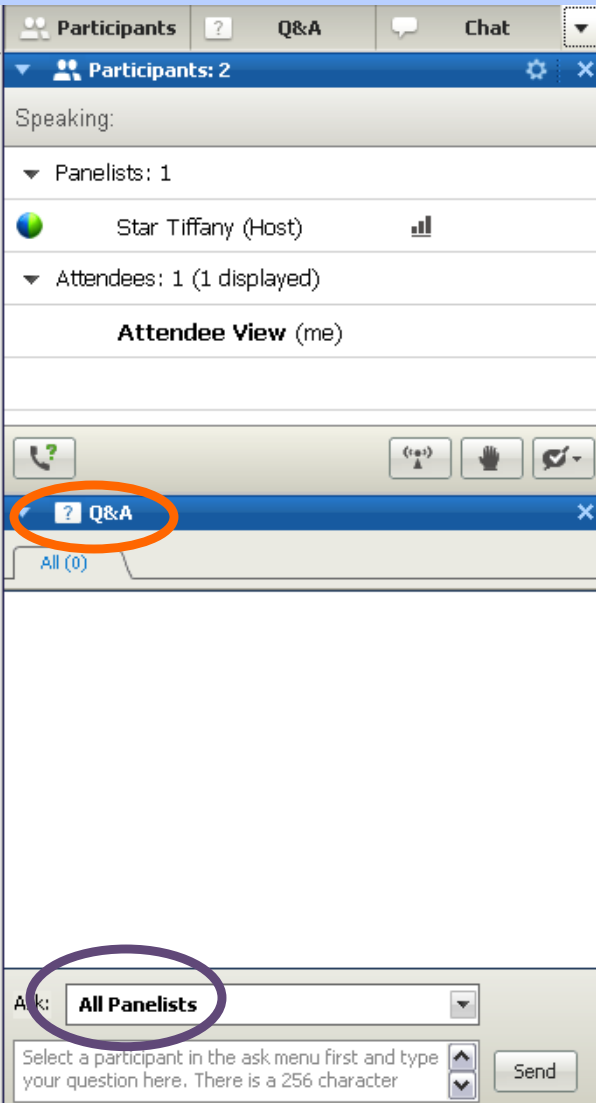
Please complete the Post-Web Forum online evaluation. **We need your feedback!**

Recording and **Slides** will be available at www.Dialogue4Health.org

Q&A Feature

Please submit questions via the
Q&A Feature

Please send your questions to
All Panelists



The screenshot shows a Zoom meeting interface with a top bar containing 'Participants', 'Q&A', and 'Chat'. Below this, a 'Participants: 2' window is open, showing 'Speaking:' and 'Panelists: 1' (Star Tiffany (Host)). Underneath, 'Attendees: 1 (1 displayed)' is shown, with 'Attendee View (me)' selected. A 'Q&A' window is also open, with the 'Q&A' tab highlighted by an orange circle. Below the 'Q&A' window, the 'Ask:' dropdown menu is set to 'All Panelists', which is circled in purple. The 'Send' button is visible at the bottom right of the 'Q&A' window.

Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**



Partic... Chat Q&A Polling

Participants: 2

Name	Tools
Star Tiffany (Host)	
Attendees: 1 (1 displayed)	

Attendee View

Request Mute

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character limit. Send

Time elapsed: 0:20 Time limit: 1:30

Poll Questions:

1. I am attending this Web Forum:

- a. Individually
- b. In a group of 2-5
- c. In a group of 6-10
- d. In a group of more than 10 people

Submit

Your answer may be recorded. Submit

POLL #1

Are you attending this Web Forum:

- a. Individually
- b. In a group of 2-5 people
- c. In a group of 6-10 people
- d. In a group of more than 10 people



Matthew Marsom

Vice President
Public Policy and Programs
Public Health Institute

As Vice President for Public Policy and Programs for the Public Health Institute (PHI), Matthew works to advance and support the work of the organization's domestic and global health programs, identifying opportunities to strengthen program impact and promote cross-program collaboration. Matthew is also responsible for designing and implementing strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website: www.phi.org

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- **The American Public Health Association** is the oldest and most diverse organization of public health professionals in the world and has been working to improve public health since 1872.
- **Prevention Institute** was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health, equity and quality of life.
- **The Public Health Institute** (PHI) is an independent, nonprofit organization dedicated to promoting health, well-being and quality of life for people throughout California, across the nation and around the world.
- **Trust for America's Health** (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.



Objectives

- Hear about recent efforts on the Hill to support the Fund and educate lawmakers about the importance of prevention
- Learn from Community Transformation Grantees about their progress in improving health outcomes in their communities
- Discuss tools and strategies to educate members of Congress on the importance of the investments being made through the Prevention Fund.

Introducing our presenters:



**Andi
Fristedt**



**Genoveva
Islas-Hooker**



**Lark
Galloway-Gilliam**



**Mariel
Mehdipour**



**Becky
Salay**



**Sana
Chehimi**



Andi Fristedt, MPA

Health Policy Advisor

Senate Health, Education, Labor, and
Pension (HELP) Committee

Andi Fristedt is a Health Policy Advisor with the Senate Committee on Health, Education, Labor and Pensions (HELP), chaired by Senator Tom Harkin of Iowa. Andi's portfolio on the Committee includes disease prevention, public health, medical research, and global health. Prior to joining the Committee staff, Andi worked at the Centers for Disease Control and Prevention's Washington Office, where her work most recently focused on HIV/AIDS and viral hepatitis.

Website: www.help.senate.gov



Genoveva Islas-Hooker, MPH

California CTG Project Coordinator
Public Health Institute

Genoveva Islas-Hooker currently serves as the Project Coordinator for Public Health Institutes' statewide effort to connect all CDC funded Community Transformation sites in California. The project seeks to increase networking and collaboration across sites to support the successful implementation of efforts short term and the sustaining of the work in California longer term.

Genoveva is the Board Chair for the Latino Coalition for a Healthy California, a board member of the California Food Policy Advocates, a board member for the California Institute for Rural Studies, a steering committee member for California Convergence and an advisory board member for various other organizations.

Website: www.phi.org



Mariel T. Mehdipour, MPH

Director

Community Wellness

Kern County Public Health Services

Mariel T. Mehdipour, MPH has always had an enthusiasm for community outreach. She is currently the Director of Community Wellness of the Kern County Department of Public Health and oversees its community education and outreach efforts. Moreover, Mariel is closely involved with Kern County's efforts to prevent chronic disease and obesity and to promote a culture of health via their Call to Action for a Healthier Kern initiative of which Kern's Community Transformation Grant project is an important component.

Website: www.kernpublichealth.com



Lark Galloway-Gilliam, MPA

Executive Director
Community Health Councils

Lark Galloway-Gilliam is the Executive Director of Community Health Councils, a consumer-oriented health promotion and advocacy organization that focuses on increasing access to quality healthcare and improving the health of under-resourced communities. Ms. Galloway-Gilliam has played an active role in the policy debate around expansion of healthcare coverage for children and families; national healthcare reform; health equity and healthcare quality improvement; environmental justice; and improving the built environment in under-served communities. Her work challenges consumers and policymakers alike to examine their assumptions, value and learn from each other, and explore alternative models for eliminating disparities and the chronic conditions confronting communities.

Website: www.chc-inc.org



Becky Salay

Director of Government Relations
Trust for America's Health

Becky Salay is the Director of Government Relations at TFAH, ensuring the group's public policy agenda is implemented at all levels of government: federal, state and local. Previously, she was the Associate Director of Government Affairs at the Center for American Progress, where she worked on health reform, education, work/life balance, LGBT and poverty issues. Ms. Salay began her career on Capitol Hill, where she served for nearly 10 years on the staff of Congresswoman Rosa DeLauro (D-CT).

Website: <http://healthyamericans.org/>



Sana Chehimi, MPH

Program Director
Prevention Institute

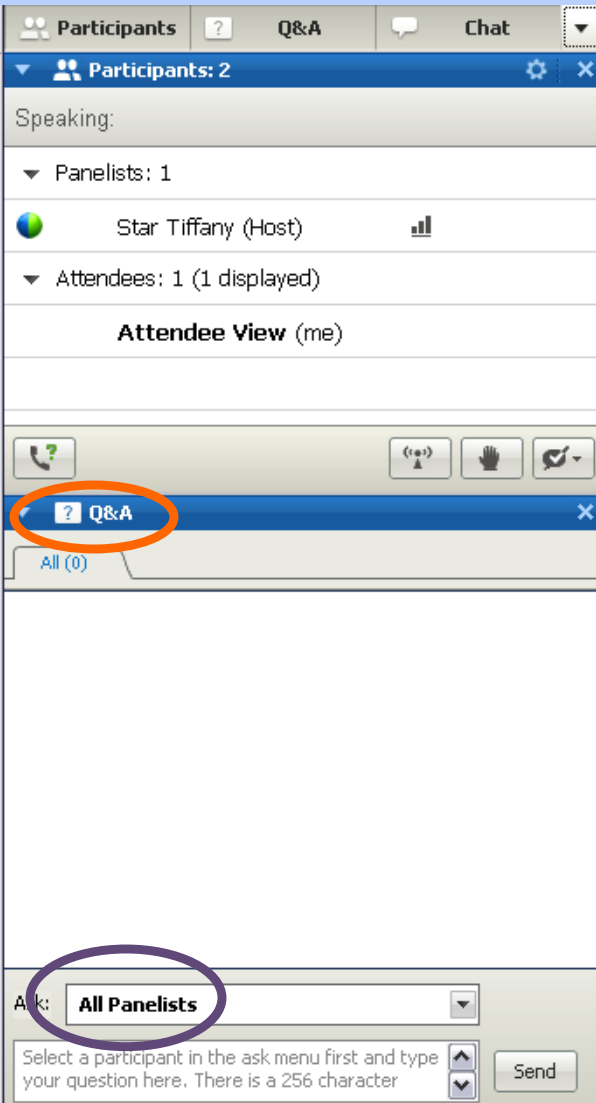
Sana Chehimi staffs Prevention Institute's new Washington DC office where she directs projects that advance the momentum and understanding of community prevention practice. She is co-editor of *Prevention Is Primary: Strategies for Community Wellbeing*, one of the first academic texts on primary prevention, published in 2007 (with a Second Edition in 2010) by Jossey-Bass/Wiley and the American Public Health Association.

Website: www.preventioninstitute.org

Q&A Feature

Please submit questions via the
Q&A Feature

Please send your questions to
All Panelists



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POLL #2

How familiar are you with the federal budget situation and its impact on the Prevention Fund?

- a. Very familiar
- b. Somewhat familiar
- c. Not familiar

Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**



Partic... Chat Q&A Polling

Participants: 2

Name	Tools
Star Tiffany (Host)	
Attendees: 1 (1 displayed)	

Attendee View

Request Mute

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character limit. Send

Time elapsed: 0:20 Time limit: 1:30

Poll Questions:

1. I am attending this Web Forum:

- a. Individually
- b. In a group of 2-5
- c. In a group of 6-10
- d. In a group of more than 10 people

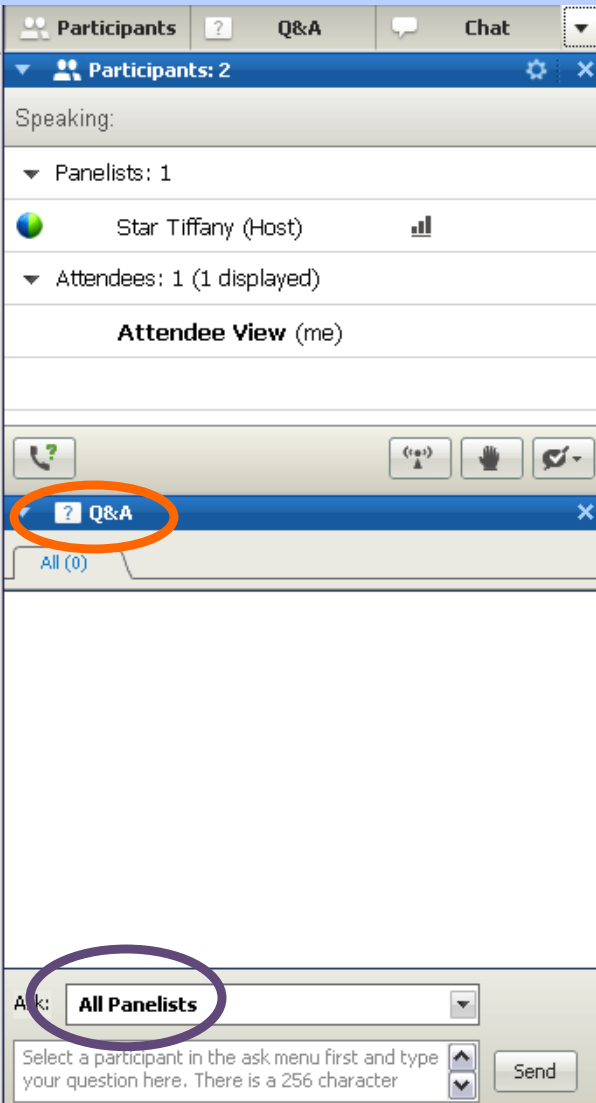
Submit

Your answer may be recorded. Submit

Q&A Feature

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POLL #3

Are you familiar with work being done through a Community Transformation Grant to improve health outcomes in your community?

- a. Very familiar
- b. Somewhat familiar
- c. Not familiar

Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**



Partic... Chat Q&A Polling

Participants: 2

Name	Tools
Star Tiffany (Host)	
Attendees: 1 (1 displayed)	

Attendee View

Request Mute

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character limit. Send

Time elapsed: 0:20 Time limit: 1:30

Poll Questions:

1. I am attending this Web Forum:

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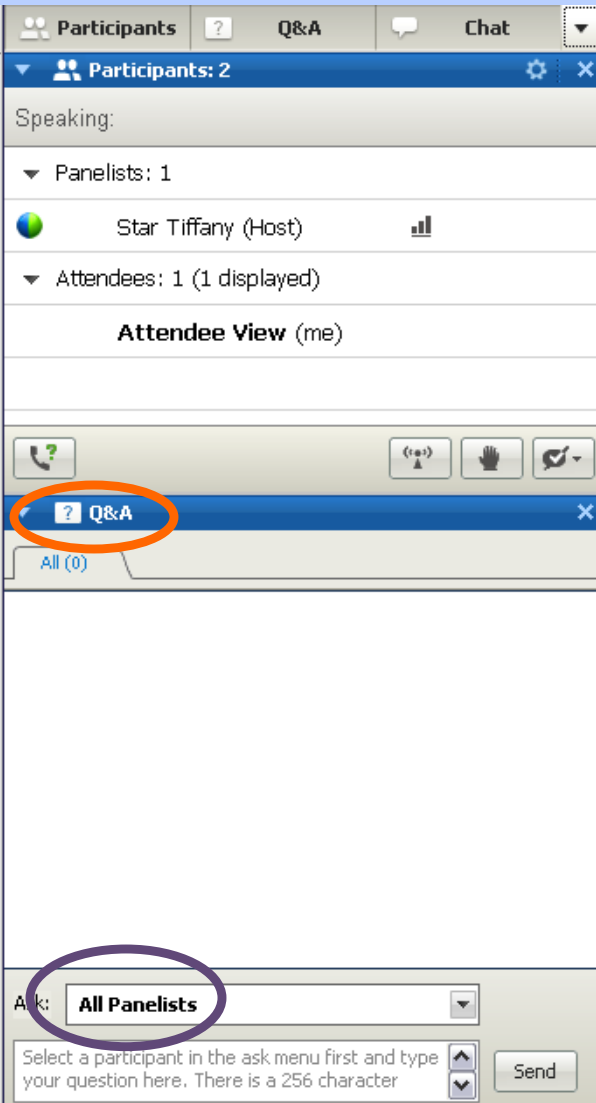
Submit

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Q&A Feature

Please submit questions via the
Q&A Feature

Please send your questions to
All Panelists



The screenshot shows a Zoom meeting interface with the following elements:

- Top navigation bar: Participants, Q&A, Chat.
- Participants panel: Shows 2 participants, including Star Tiffany (Host).
- Q&A panel: Shows 1 attendee, Star Tiffany (Host), and a dropdown menu set to "Attendee View (me)".
- Q&A tab: A blue tab labeled "Q&A" is highlighted with an orange circle.
- Ask menu: A dropdown menu labeled "All (0)" is visible, with "All Panelists" selected and highlighted by a purple circle.
- Send button: A "Send" button is located at the bottom right of the Q&A panel.

POLL #4

In coordination with the December 10th event to educate members of Congress about how their communities and constituents benefit from the Prevention and Public Health Fund, I am willing to:

Check all those that apply

- a. Call my Senators/Representatives
- b. Write an Op-Ed or Letter-to-the-Editor
- c. Send an email to my lawmakers
- d. Participate in a meeting with my legislator or their staff
- e. Other (please type your response in Q&A)

Polling Feature

Please

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Partic... Chat Q&A Polling

Participants: 2

Name	Tools
Star Tiffany (Host)	
Attendees: 1 (1 displayed)	

Attendee View

Request Mute

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character limit. Send

Time elapsed: 0:20 Time limit: 1:30

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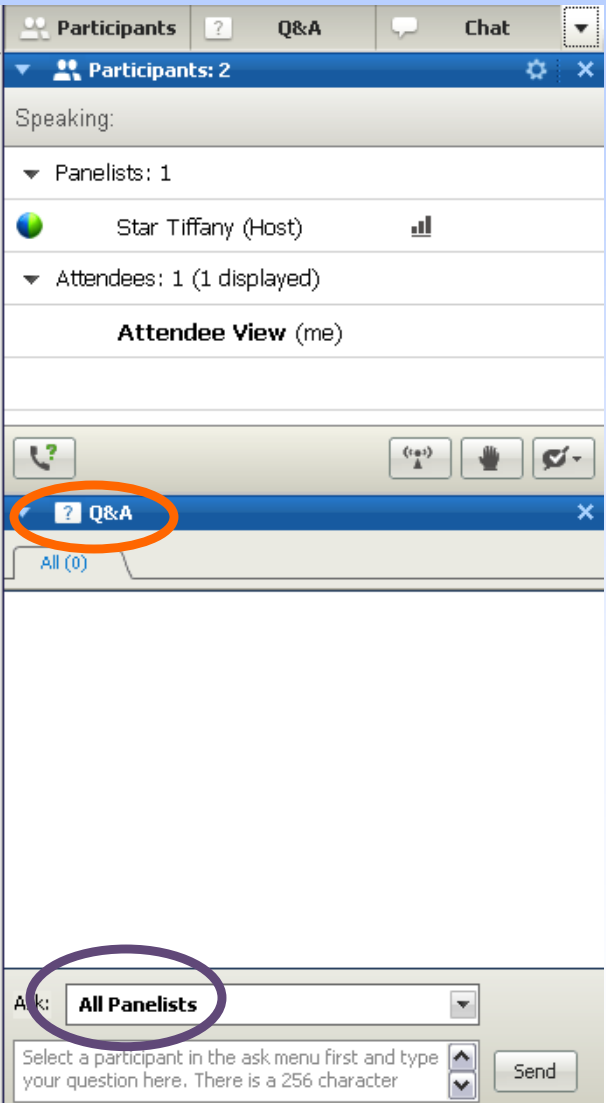
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Participants ? Q&A Chat

Participants: 2

Speaking:

Panelists: 1

Star Tiffany (Host)

Attendees: 1 (1 displayed)

Attendee View (me)

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character

Send

Thank you to our presenters and moderator:



**Andi
Fristedt**



**Genoveva
Islas-Hooker**



**Lark
Galloway-Gilliam**



**Mariel
Mehdipour**



**Matthew
Marsom**



**Becky
Salay**



**Sana
Chehimi**

Thank you to our sponsors:

- **The American Public Health Association**
- **Prevention Institute**
- **The Public Health Institute**
- **Trust for America's Health**



And thank you to our behind-the-scenes person!



**Holly
Calhoun**

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