2012 PHACT Campaign

• 2012 PHACT Campaign occurred during the August congressional recess and efforts continue into the fall

• APHA members, affiliates and other advocates were asked to take action to support public health
  – Increase funding for public health agencies
  – Support the Prevention and Public Health fund
  – Strengthen nutrition and hunger provisions in farm bill reauthorization

• PHACT website provided a toolkit and other resources
PHACT Campaign Successes

- LTEs and op-eds
  - Published in Montana, Ohio, Nebraska, North Dakota, Missouri
  - Submitted in Illinois, California, South Carolina, Texas, Iowa

- Congressional meetings
  - Montana, Ohio, Mississippi, Iowa

- Letters to legislators
  - Ohio, Montana, Iowa, Maine, Mississippi

- Action alerts
2012 PHACT Campaign

2012 published opinion editorials and letters to the editor

- Billings Gazette, Aug. 26, 2012
- Great Falls Tribune, Aug. 29, 2012
- Missoulian, Sept. 2, 2012
- Great Falls Tribune, Sept. 3, 2012
- Ravalli Republic, Sept. 5, 2012
- Billings Gazette, Sept. 9, 2012
- Hudson Hub Times.com, Sept. 23, 2012
- Helena Independent Record, Sept. 30, 2012
- Bismarck Tribune, Oct. 9, 2012
- Springfield Missouri News-Leader, November 11, 2012