

Where We Stand and What's Ahead: Public Health and the Prevention Fund

Wednesday, November 14 2012

11:30 AM to 1:00 PM Pacific

2:30 PM to 4:00 PM Eastern

Welcome and thank you for joining our Web Forum!

Technical difficulties? Call **1-866-229-3239**

Questions? Comments? Use the **Q&A** function

Please participate in the **polls**

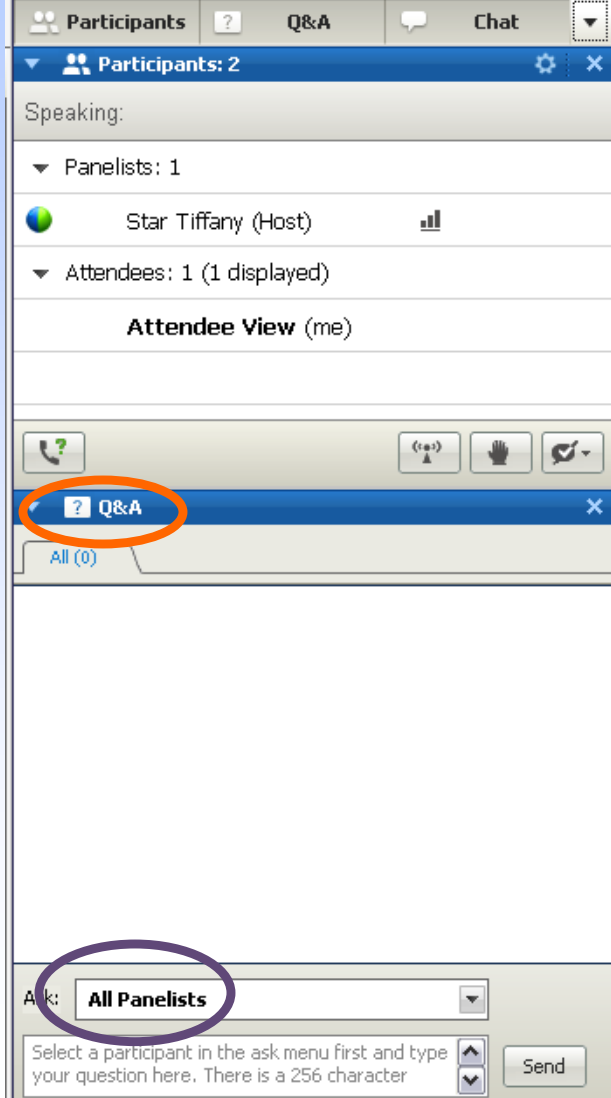
Please take the Post-Web Forum online evaluation. **We need your feedback!**

Recording and **Slides** will be available at www.Dialogue4Health.org

Q&A Feature

Please submit questions via the
Q&A Feature

Please send your questions to
All Panelists



Participants Q&A Chat

Participants: 2

Speaking:

Panelists: 1

Star Tiffany (Host)

Attendees: 1 (1 displayed)

Attendee View (me)

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character

Send

POLL #1

Are you attending this Web Forum:

- a. Individually
- b. In a group of 2-5 people
- c. In a group of 6-10 people
- d. In a group of more than 10 people

Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**



Partic... Chat Q&A Polling

Participants: 2

| Name | Tools |
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Attendee View

Request Mute

Q&A

All (0)

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Submit

Your answer may be recorded. Submit



Matthew Marsom

Vice President
Public Health Institute

As Vice President for Public Health Policy and Advocacy for the Public Health Institute (PHI), Matthew is responsible for designing and implementing PHI strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website: www.phi.org



Emily J. Holubowich, MPP

Executive Director

Coalition for Health Funding

Senior Vice President

Cavarocchi · Ruscio · Dennis Associates, LLC

As a senior member of the CRD government relations and strategic consulting team, Emily helps her clients promote and protect their interests in the nation's capital. In this capacity she serves as Executive Director of the Coalition for Health Funding, representing more than 70 national organizations that support a strong and sustained investment in public health programs.

Websites: <http://publichealthfunding.org> and www.dc-crd.com



S. Todd Stolp MD

Tuolumne County Health Officer

Dr. Stolp began work as the Tuolumne County Health Officer in 2003 after operating a family practice for twenty years in California. He has authored studies on access to healthcare and suicide epidemiology as well as three goofy children's books on health topics. He speaks regularly on health literacy and currently serves as the Co-chair of the Communicable Disease Committee for the California Conference of Local Health Officers.

Website:

http://portal.co.tuolumne.ca.us/psp/ps/TUP_PUBLIC_HEALTH/ENTP/h/?tab=DEFAULT



Teina M. Phillips, MPA

Program Director

Transforming Our Community's Health (TOUCH)

Teina M. Phillips is the Program Director of the Transforming Our Community's Health (TOUCH) initiative a Centers for Disease Control and Prevention Community Transformation Grant (CTG) awarded to the Broward Regional Health Planning Council, Broward County, Florida. Ms. Phillips has a Masters Degree in Public Administration and over 20 years of experience in developing innovative programs, managing comprehensive projects, coordinating multi-agency initiatives and building a sense of "community" among diverse groups of individuals.

Websites: www.TOUCHBroward.org and www.facebook.com/TOUCHBroward



Amanda M. Navarro

Associate Director
PolicyLink

Amanda M. Navarro is an Associate Director at PolicyLink in New York, NY where she currently oversees efforts of the national Convergence Partnership—a collaboration of funders aimed at achieving healthy people living in health places through environmental and policy change. She provides research, technical assistance, and training on collaborative, multi-field strategies to improve community environments particularly in low income communities and communities of color.

Website: www.policylink.org



Richard Hamburg, MPA

Deputy Director
Trust for America's Health

Richard Hamburg is Deputy Director at TFAH. He oversees public policy initiatives, advocacy campaigns, and internal operations and has more than 25 years of experience as a leading health policy advocate.

Website: <http://healthyamericans.org/>



Ann Whidden

Senior Communications Manager
Public Health Institute

Ann Whidden is Senior Communications Manager at PHI where she leads communications strategy, messaging and framing development and media outreach efforts. She has twenty years' experience as a health and communications professional, working with progressive corporate and non-profit clients to create compelling strategies that amplify best practices, capture media attention, and inspire action.

Website: www.phi.org



Don Hoppert

Director of Government Relations
American Public Health Association

Don Hoppert is the Director of Government Relations at APHA, leading the association's government relations and legislative advocacy activities on issues including health reform, environmental health, funding for the Centers for Disease Control and Prevention, injury control and prevention and physical activity, nutrition and obesity. He also served as Director of Federal and Congressional Affairs at APHA from 1998 through 2004.

Website: www.apha.org/advocacy



Sana Chehimi

Program Director
Prevention Institute

Sana Chehimi oversees projects related to healthy eating and active living, community prevention through health reform and communications. Her work focuses on developing tools and strategies to promote healthier, more equitable environments. Sana co-edited *Prevention Is Primary: Strategies for Community Wellbeing*, one of the first academic texts on primary prevention; the Second Edition was published in August 2010.

Website: www.preventioninstitute.org

Thank you to our cosponsors:

American Public Health Association
PolicyLink
Prevention Institute
Public Health Institute
Trust for America's Health

- **The American Public Health Association** is the oldest and most diverse organization of public health professionals in the world and has been working to improve public health since 1872.
- **PolicyLink** is a national research and action institute advancing economic and social equity by Lifting Up What Works. ®
- **Prevention Institute** was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health, equity and quality of life.
- **The Public Health Institute** (PHI) is an independent, nonprofit organization dedicated to promoting health, well-being and quality of life for people throughout California, across the nation and around the world.
- **Trust for America's Health** (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.

Take part in this conversation on the
Dialogue4Health social network:

<http://dialogue4health.ning.com/>

Web Forum Agenda

- Discuss the latest developments from Washington, DC inc. threats to prevention and public health from sequestration and the 'fiscal cliff'.
- Provide update on advocacy efforts in support of the Prevention and Public Health Fund.
- Hear success stories and best practice examples from communities putting prevention to work through CTG.
- Receive an update on APHA's 2012 PHACT Campaign.
- Learn how to use the media to showcase success and demonstrate impact of prevention for decision makers.
- Call to action to support the Prevention Fund and funding for community prevention.
- Open Q&A and discussion.

POLL #2

How familiar are you with the legislative measures that threaten funding for public health and the Prevention Fund, including sequestration and the 'fiscal cliff'?

- a. Very familiar
- b. Somewhat familiar
- c. Not Familiar

Polling Feature

Please

1. Choose your **answer**, then
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Attendee View

Request Mute

Q&A

All (0)

Ask: All Panelists

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Time elapsed: 0:20 Time limit: 1:30

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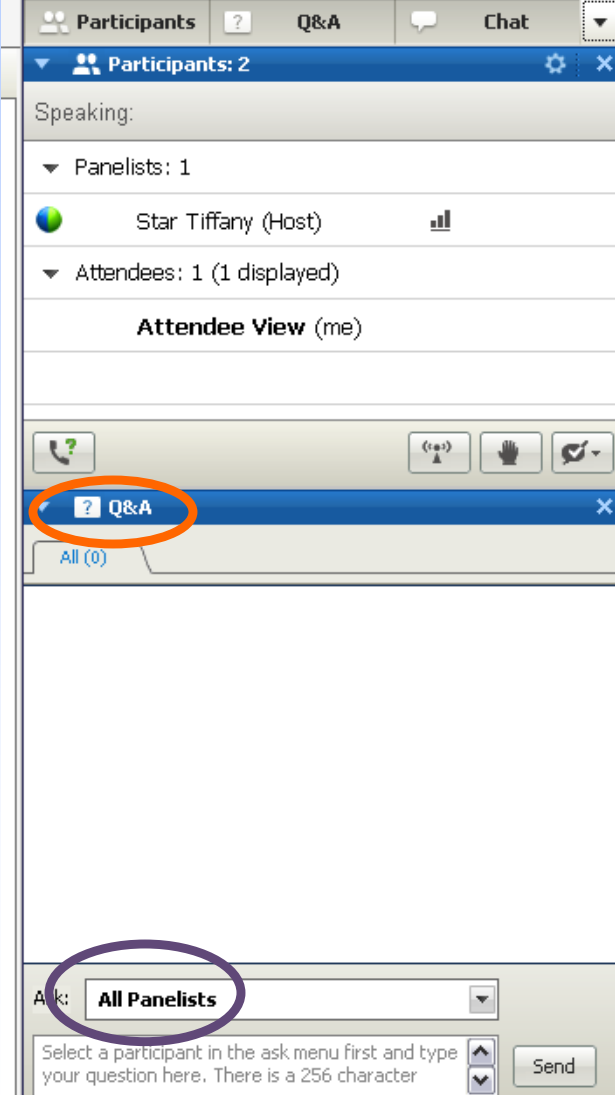
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POLL #3

What additional resources and technical support would be most helpful to you in building support for the Prevention Fund?

Check all those that apply

- a. Messaging, talking points, and tools for engaging with media and decision makers (e.g. sample op-eds, letters to the editor, templates for legislative letters);
- b. More information on the Prevention Fund and other community prevention funding, including resources available at the federal, state, and local level;
- c. Case studies and ‘real’ examples of prevention at work;
- d. Advocacy Training (e.g. strategic consultation re: legislative outreach, media advocacy and communications training, etc.);
- e. Other (please type your response in Q&A).

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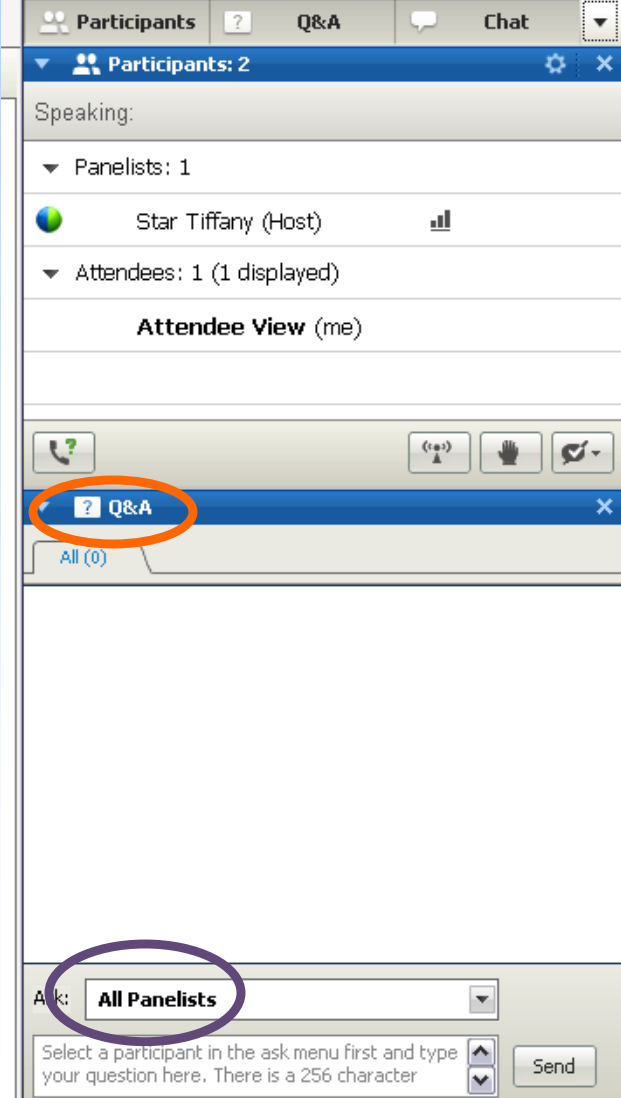
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POLL #4

As efforts continue to defend the Prevention and Public Health Fund from cuts and/or elimination, I am willing to:

Check all those that apply

- a. Call my Senators/Representatives
- b. Write an Op-Ed or Letter-to-the-Editor
- c. Send an email to my lawmakers
- d. Participate in a meeting with my legislator or their staff
- e. Other (please type your response in Q&A)

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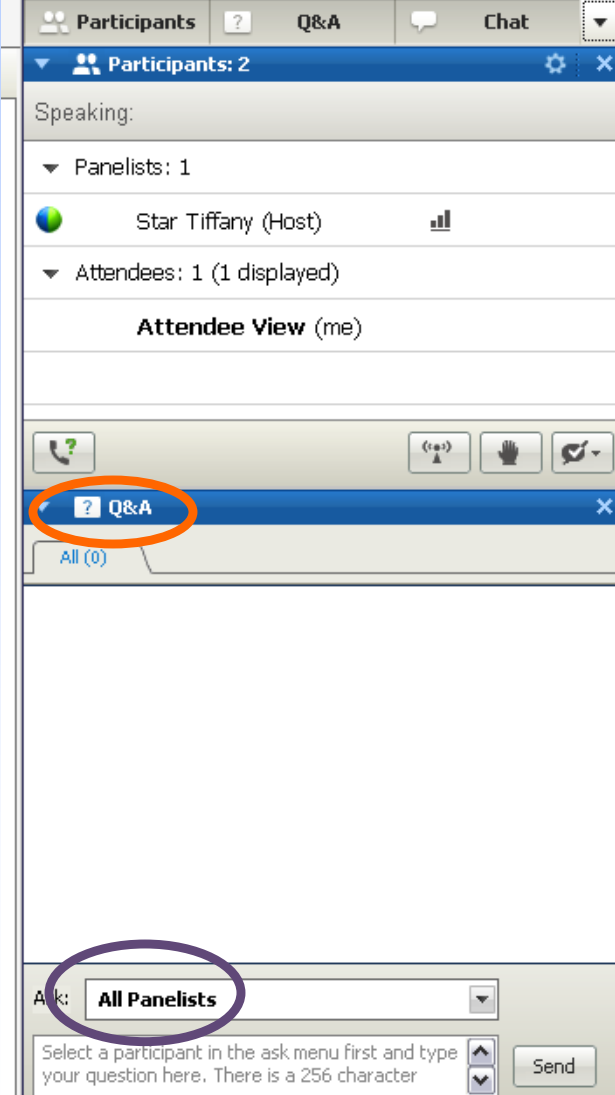
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Learn more about health reform advocacy at:

<http://dialogue4health.org/hcr/index.html>

<http://bit.ly/healthreformadvocacy>

<http://action.apha.org/site/PageNavigator/Advocacy>

<http://healthyamericans.org/health-reform/>

<http://bit.ly/protectprevention>

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Teina Phillips

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Rich Hamburg

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Thank You!

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