Prevention in the ACA Era
Nurturing the Prevention Movement: What’s Next?

1. Making the Case for Prevention
   - Media Advocacy to defuse anti-prevention messages
   - Highlight non-partisan nature of prevention

2. Broadening and expanding prevention leadership

3. Strengthening the multi-sectoral approach to prevention
   - Build on National Prevention Strategy
4. Advancing an integrated health system and approach
   - Support and defend CMMI investments
   - Enhance skills and capacities within prevention and healthcare sectors to work together effectively

5. Advancing “pay for population health” models