

# ADVOCATING FOR PUBLIC HEALTH



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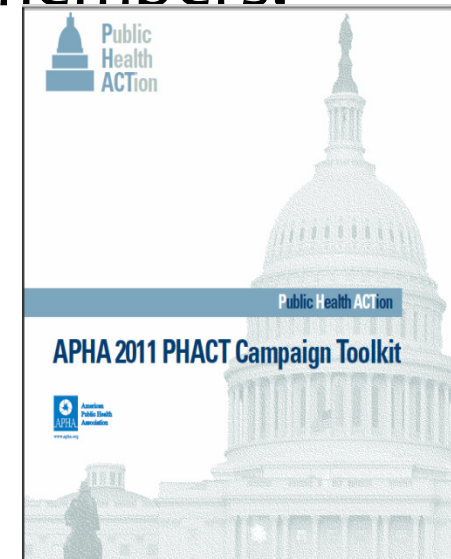
November 1, 2011

# PHACT Campaign

Get Involved with  
APHA's PHACT  
Campaign



- APHA's Annual Congressional Summer Recess Advocacy Campaign
  - ▣ Focuses on advocacy while members of Congress are home in their districts
- Engages APHA state affiliates, APHA members, and other supporters
- APHA provides materials and resources
- Encourages participants to share their stories with other advocates



# PHACT Campaign Resources

- Sample email text for Congressional meeting requests
- Sample questions to ask at town hall meetings/public forums
- Tips on meeting with members of Congress
- Sample letters to the editor/op-eds
- Action alerts with the option to edit text to reflect priorities
- Fact sheets on public health issues
- State fact sheets on public health issues

# 2011 PHACT Campaign Legislative Priorities

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- **Increasing public health funding:** Urge Congress to protect critical funding for public health service agencies including the Centers for Disease Control and Prevention and the Health Resources and Services Administration.
- **Protecting public health funding in health reform:** Encourage Congress to protect the Prevention and Public Health Fund, the first national commitment to public health and prevention of its kind, created under last year's health reform law.

# PHACT Campaign Successes


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- Specific focus on Montana, Illinois, and Texas
- Letters to the editor and op-ed's
  - ▣ Several published in papers across Montana
  - ▣ Submitted in Illinois, California, Nebraska, Texas, South Carolina, and Iowa
- Congressional meetings
  - ▣ Montana with Senate and House representation
  - ▣ Ohio with Senator Portman
  - ▣ Requested in Illinois and Texas, continuing requests
- Sign-on letters in support of public health funding
- More than 2,000 action alerts submitted to members of Congress

# APHA Annual Meeting Hill Visits

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- APHA's Annual Meeting is in Washington, DC from October 29 – November 2
- We encourage meeting attendees to set up a meeting with their members of Congress to discuss public health priorities, including funding for CDC/HRSA and the Prevention Fund
- APHA's staff will hold a “Training for Hill Visits” session at the Annual Meeting on Sunday, October 30 from 2:00 – 3:30 pm.

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- APHA has created a [website](#) with resources for setting up and attending a Capitol Hill meeting:
    - ▣ Sample emails to request a meeting
    - ▣ Fact sheets on public health funding and the Prevention and Public Health Fund
    - ▣ State fact sheets on public health
    - ▣ Tips on making a visit
    - ▣ APHA vote record and links to relevant public health votes
    - ▣ Maps of Capitol Hill



# Questions?

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