

Educating Elected Officials: Effective Strategies for Prevention and Public Health

Thursday, October 13

11:30 AM to 1:00 PM Pacific Daylight Time

2:30 PM to 4:00 PM Eastern Daylight Time

Welcome and thank you for joining our Web Forum!

If you have technical difficulties call **1-866-229-3239** for assistance

Use the **Q&A** function to submit questions or any technical issues

Participate in the **polls** by selecting your answer and clicking **submit**

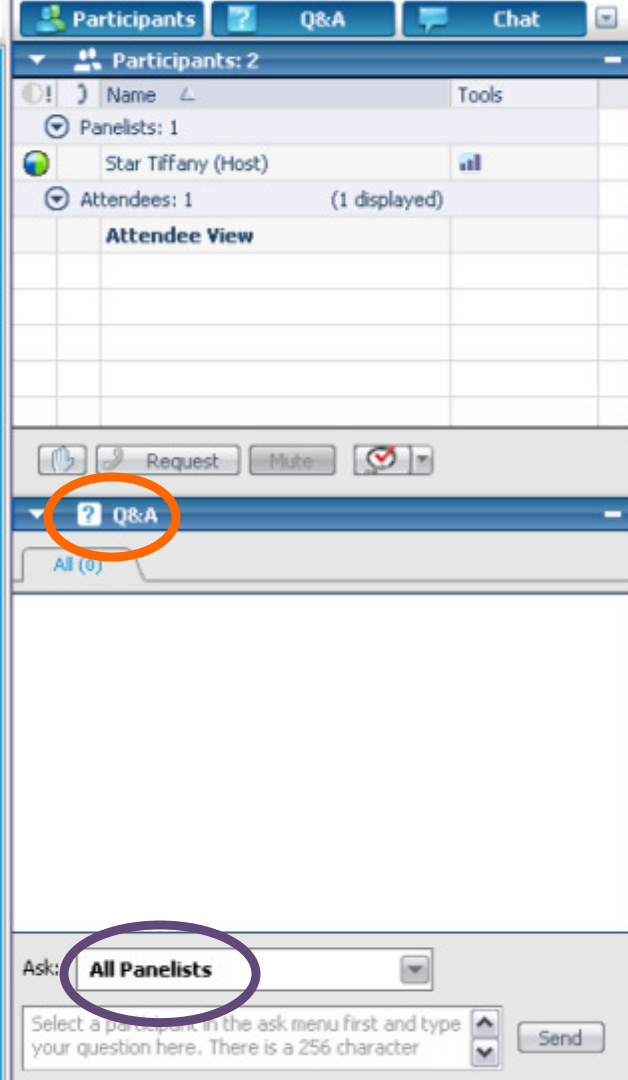
Complete the Post-Web Forum online evaluation. **We need your feedback!**

The **Recording** and **Slides** will be available at www.Dialogue4Health.org

Q&A Feature

Please submit questions via the
Q&A Feature

Please send your questions to
All Panelists



Participants Q&A Chat

Participants: 2

Name	Tools
Panelists: 1	
Star Tiffany (Host)	
Attendees: 1 (1 displayed)	
Attendee View	

Request Mute

Q&A

All (0)

Ask: **All Panelists**

Select a participant in the ask menu first and type your question here. There is a 256 character

Send

POLL #1

Are you attending this Web Forum:

- a. Individually
- b. In a group of 2-5 people
- c. In a group of 6-10 people
- d. In a group of more than 10 people

Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**



Partic... Chat Q&A Polling

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Time elapsed: 0:20 Time limit: 1:30

Poll Questions:

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Submit

Your answer may be recorded. Submit



Matthew Marsom

Director of Public Policy
Public Health Institute

As Director of Public Health Policy and Advocacy for the Public Health Institute (PHI), Matthew is responsible for designing and implementing PHI strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website: www.phi.org

Thank you to our cosponsors:

American Public Health Association
PolicyLink
Prevention Institute
Public Health Institute
Trust for America's Health

- **The American Public Health Association** is the oldest and most diverse organization of public health professionals in the world and has been working to improve public health since 1872.
- **PolicyLink** is a national research and action institute advancing economic and social equity by Lifting Up What Works. ®
- **Prevention Institute** was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health, equity and quality of life.
- **The Public Health Institute** (PHI) is an independent, nonprofit organization dedicated to promoting health, well-being and quality of life for people throughout California, across the nation and around the world.
- **Trust for America's Health** (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.

Take part in this conversation on the
Dialogue4Health social network:

<http://dialogue4health.ning.com/>



Sana Chehimi

Program Director
Prevention Institute

Sana Chehimi oversees projects related to healthy eating and active living, community prevention through health reform and communications. Her work focuses on developing tools and strategies to promote healthier, more equitable environments. Sana co-edited *Prevention Is Primary: Strategies for Community Wellbeing*, one of the first academic texts on primary prevention; the Second Edition was published in August 2010.

Website: www.preventioninstitute.org



Daren Garshelis, JD

Counsel
Alliance for Justice

Daren Garshelis is Counsel in the Alliance for Justice West Coast office. He works on AFJ's Nonprofit Advocacy Project, assisting nonprofit organizations in expanding their capacity to influence public policy. He leads workshops and offers individualized consultations in English and Spanish regarding legal rules surrounding nonprofit advocacy activities to nonprofit organizations supporting numerous progressive causes.

Website: www.afj.org



Emily J. Holubowich, MPP

Senior Vice President
Cavarocchi Ruscio Dennis Associates, LLC

As a senior member of the CRD government relations and strategic consulting team, Emily helps her clients promote and protect their interests in the nation's capital. In this capacity she serves as Executive Director of the Coalition for Health Funding, representing more than 70 national organizations that support a strong and sustained investment in public health programs.

Website: www.dc-crd.com



Sue Polaris

Program Director
Trust for America's Health

Sue Pechilio Polaris is responsible for the development and management of TFAH's advocacy outreach program in support of the organization's public policy efforts. Prior to joining TFAH, Ms. Polaris worked at AARP on health and financial security-related advocacy, outreach, campaign planning and implementation efforts most recently on the Initiative on the Future of Nursing: Campaign for Action in coordination with the Robert Wood Johnson Foundation. Prior to joining AARP, Ms. Polaris was the first National Director of Grassroots Advocacy for the American Heart Association.

Website: www.healthyamericans.org



Lucy Melcher, MPP

Government Relations Manager
American Public Health Association

Lucy Melcher is the Government Relations Manager at the American Public Health Association (APHA) where she works to advance the organization's public health priorities at the federal level. She also works on APHA's grassroots advocacy program, developing resources and tools for public health advocates across the country. Prior to joining APHA, Lucy worked on health care and education issues for Senator Jeff Merkley (D-OR). Lucy holds a Masters of Public Policy from Duke University and a Bachelors of Arts in political science from American University.

Website: www.apha.org

Web Forum Agenda

1. Overview on lobbying and guidance on effectively educating elected officials;
2. A discussion of the latest national developments pertaining to the Super Committee and deficit reduction efforts;
3. Updates on collaborative efforts among partner organizations in support of the Prevention and Public Health Fund given recently proposed cuts;
4. Open Q&A and discussion.

POLL #2

Does your organization engage in lobbying?

- a. Yes
- b. No

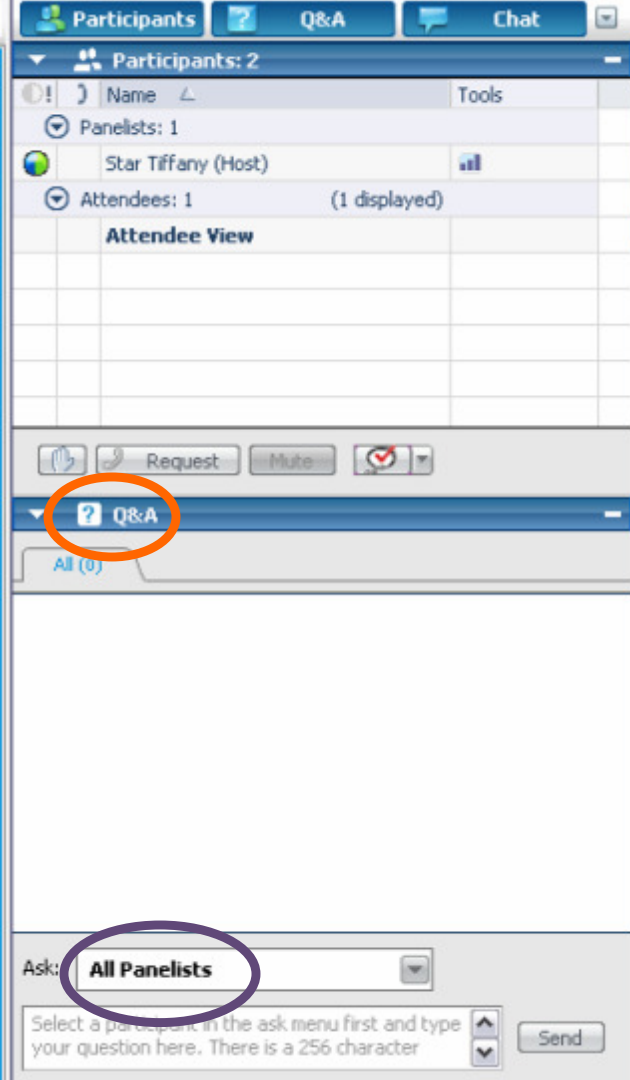
How familiar are you with the rules guiding lobbying for nonprofits?

- a. Very familiar
- b. Fairly familiar
- c. Somewhat Familiar
- d. Not familiar

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POLL #3

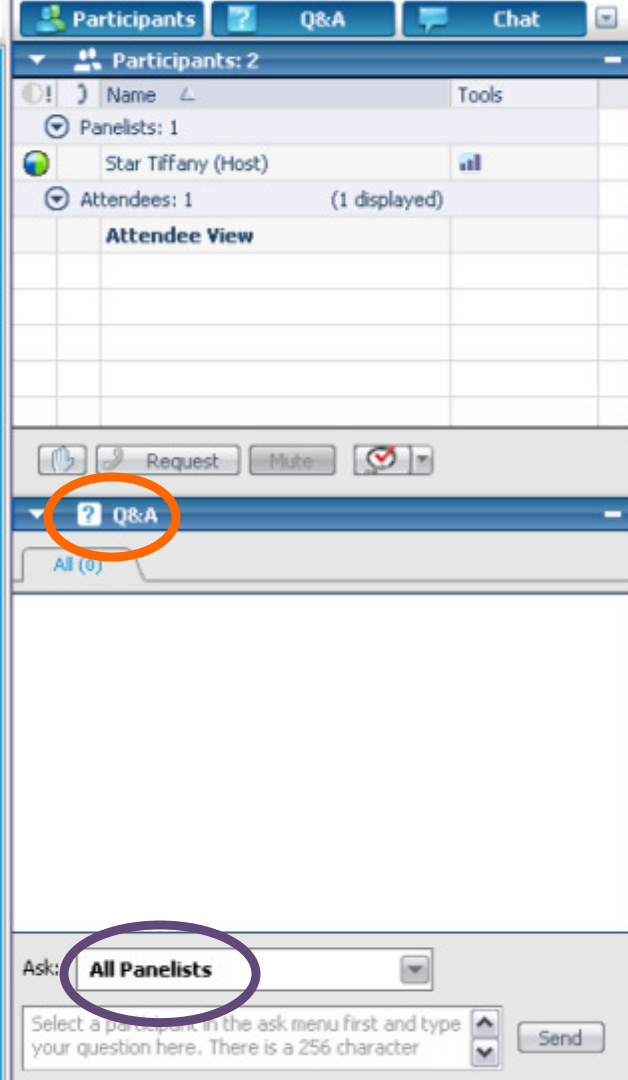
How closely is your organization/network following the discussions related to the Super Committee and the 2012 Federal Budget?

- a. Very closely
- b. Fairly closely
- c. Somewhat closely
- d. Not closely

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Learn more about health reform advocacy at:

<http://dialogue4health.org/hcr/index.html>

<http://bit.ly/healthreformadvocacy>

<http://action.apha.org/site/PageNavigator/Advocacy>

<http://healthyamericans.org/health-reform/>

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